

City of Whitewater  
Urban Forestry Commission Meeting Agenda  
Cravath Lakefront Room 2<sup>nd</sup> Floor  
312 W. Whitewater, St., Whitewater, WI  
Sept. 27<sup>th</sup>, 2021 at 4:30 pm

**Call to order:** Chairperson Stanek Called the meeting to order at 4:30pm

**Roll Call:** Nick Alt, Bill Chandler, Rosemary Leaver, Sherry Stanek, Jim Nies, Carol McCormick  
Staff: Brian Neumeister, city forester.

**Hearing of Citizens Comments:** None presented

**Approval of Agenda:** Chandler, 2<sup>nd</sup> by McCormick

**Approval of Minutes of August 2, 2021:** McCormick, 2<sup>nd</sup> by Nies

**Treasurer's Report:** Leaver UFC checking acct. at \$1,088.93 No activity since last report. Individual AASP donations are at \$925 with Starin Park Neighborhood and Farmers market money included (held by City Finance Dept.)

**Staff Report:** Neumeister

Construction planned for Spring of 2022 (not discussed in detail due to not having charts), East Main St. Ash & Maple Split trees removal by Asplundh. Decided not to use Roy Nosek style tree guards due to time to construct/cost and damage by people has subsided some. Currently using "T" posts which can hold trees up against the wind and also provide a bit of deterrence from people damage.

**Arboretum Report:**

- Need good records for what's been done at AASP
- Time, equipment, labor
- Application due by Sept. 30<sup>th</sup> at midnight
- Eric needs to sign App.
- All parts are ready to go.

Partnership agreements:

- Coburn Family \$5,000 for 2022 and \$5,000 for 2023

- City of Whitewater
- Jay Weiss
- Whitewater Unified School District-Nies and Stanek are still in talks with WWUSD.
- Need commitment from UW Whitewater Wes Enterline is person to talk to on this.

Sponsorship money will be used as working capital in 2022 and when used for reimbursable expenses (such as the purchase of trees and shrubs), will be reimbursed by DNR at the end of 2022 as stated by Stanek.

Kwik Trip has completed 2022 donation funds but would like opportunity to sponsor AASP in 2023

Generac would like to be contacted in early 2022 for 2022 sponsorship opportunity

Kachel family foundation will be contacted for their opportunity to sponsor AASP.

Whitewater Community Foundation, need to contact Danielle Frawley for this possible sponsorship

Web presence:

Start Small

Jim Nies volunteered to develop a web site for AASP ~\$18/mo through Square Space

Tim Nobling IT guy for city of Whitewater will pay for the hosting of the AASP website. The hosting will be through the city of Whitewater (Register a domain name)

Chandler made motion, 2<sup>nd</sup> by Stanek for Kristin Mickelson (PR communications for city of Whitewater) to set up a Facebook page for AASP & Purple Martin

Chandler made motion, 2<sup>nd</sup> by Nies for Kristin Mickelson (PR communications for city of Whitewater) to set up and advertise for funding for AASP and Purple Martin project

The Facebook page will be supported by City of Whitewater and Urban Forestry personnel.

**Art Project Landscape:**

Megan Mathews and Jan Bilgen (Floral Shop native planting) Currently it's a failed native planting that is being mowed. If it is to be planted as a pollinator garden it needs to have proper volunteer backing to keep it cared for in a way the public can accept it as natural/not weed infested. Suggestion is for the bottom cement part of art installation is to be painted green to match more with the foliage below.

**Purple Martin Report: Chandler**

The second box was funded with donations from people on the UFC board in large part. It will be good to get more people within the community to have a chance to be part of funding the third house which will be located at Starin Park.

**Items for future Discussion:**

- 1.) Tree seed collection workshop

**Adjourn: Leaver, 2<sup>nd</sup> Chandler**

Next meeting: October 25, 2021 4:30 pm

Respectfully submitted,

Nick Alt  
Secretary, UFC