



**CDA BOARD OF DIRECTORS AGENDA
CDA Meeting**

THURSDAY, MAY 28, 2020 - 5:30 PM (CDT)

**Due to Coronavirus concerns, this will be a VIRTUAL MEETING (not in person).
Citizens are welcome (and encouraged) to join us via computer, smart phone or telephone.**

**CDA Board Meeting
Thursday, May 28, 2020 5:30 PM - 7:30 PM (CDT)**

**Please join my meeting from your computer, tablet or smartphone.
<https://global.gotomeeting.com/join/572021389>**

**You can also dial in using your phone.
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- I. Call To Order And Roll Call
- II. Hearing Of Citizen Comments
No formal CDA Action will be taken during this meeting although issues raised may become a part of a future agenda. Items on the agenda may not be discussed at this time.
- III. Update From Rob Olson - IButtonLink
- IV. Tech Park Marketing Project - Presentation By Creative Marketing Unlimited (CMU) - Dr. Andrew Dahl, Assistant Professor Of Marketing, UW-Whitewater

Documents:

[CMU PRESENTATION \(COVER MEMO - CAMERON CLAPPER\).PDF](#)
[CMU - TECH PARK PROJECT - EXECUTIVE SUMMARY.PDF](#)
[CMU PRESENTATION - TECH PARK MKTG PROJECT.PDF](#)

- V. Approval Of Agenda
- VI. Approval Of Minutes

Documents:

[2020-02-27 CDA BOARD MINUTES.PDF](#)

- VII. Acceptance Of Financial Statements

Documents:

[2019 DECEMBER FINANCIALS.PDF](#)
[2020 JANUARY FINANCIALS.PDF](#)
[2020 FEBRUARY FINANCIALS.PDF](#)
[2020 MARCH FINANCIALS.PDF](#)
[2020 APRIL FINANCIALS.PDF](#)

VIII. Election Of Officers

VIII.A. Chair

VIII.B. Vice-Chair

IX. Appointments To Boards And Committees

IX.A. University Technology Park Board

IX.B. Seed Capital Screening Committee

X. Old Business

X.A. CDA Portfolio Status, Loan Reserves And Write-Off (DP Electronic Recycling, Inc.)
(Steve Hatton)

X.B. Review And Approve Memoranda Of Understanding - Whitewater University Technology
Park

Documents:

[WUTP MOU \(COVER MEMO\).PDF](#)
[MOU - UW-WHITEWATER - INNOVATION CENTER.PDF](#)
[MOU - CDA - INNOVATION CENTER.PDF](#)

X.C. Review And Approve Professional Services Agreement - MSA Professional Services

Documents:

[CDBG HOUSING CONTRACT RENEWAL \(COVER MEMO\).PDF](#)
[PROFESSIONAL SERVICES AGREEMENT - MSA PROFESSIONAL
SERVICES.PDF](#)

XI. New Business

XI.A. Discussion And Possible Action Regarding CDA Action Fund

XI.B. City Manager Update Regarding Development Activities

XII. Future Agenda Referrals

XIII. Adjournment

It is possible that a quorum of Common Council and Technology Park Board members may attend this meeting. Even if a quorum is present, no Common Council and/or Technology Park Board business will be conducted at this meeting. Anyone requiring special arrangements is asked to call the office of the City Manager/ City Clerk at least 24 hours prior to the meeting.