

## MINUTES

### Whitewater University Technology Park

#### Board of Directors Meeting

Wednesday, June 28 2017

Whitewater University Technology Park Innovation Center

1221 Innovation Drive, Whitewater, WI 53190

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**PRESENT:** Beverly Kopper, Jeff Knight, Crystal Singer, Mark Johnson, John Chenoweth, Kevin Kaufman, Jessica Bonjour, Nate Parrish, Richard Moyse, Larry Kachel, Cameron Clapper

**GUESTS:** Pat Cannon, Dave Carlson, Derek D'Auria, Kristen Burton, Devon Rowley

- 1. Call to Order:** With a quorum present, Kopper called the meeting to order at 8:00.
- 2. Recognition and Welcome of Tech Park Board Members:** All in attendance introduced themselves.
- 3. Approval of April 26, 2017 Meeting Minutes:** Knight moved to approve, Chenoweth seconded.
- 4. Review/Acceptance of May 2017 Financial Report:** Kaufman moved to accept, Moyse seconded. Johnson reported that we are 40% into the fiscal year, with revenue being at 41% of the targeted budget. Expenses are in good shape at 29% of the projected budget.
- 5. Review/Acceptance of Director's Report:** Moyse motioned to accept, Chenoweth seconded. Johnson reported a new client, IDP, at the center. He also said that the radio spots for the tech park will be ending soon. He stated that he checked into purchasing spots on Brewers Radio as discussed in the last meeting, however the spots cost \$100 for a 30-second ad as opposed to the \$13 we are paying for the current ads, and that this may be cost prohibitive. He also brought up the article about the Tech Park featured in *Executive Global*. The Governor's Business Plan competition Reception was also discussed. The event will take place on July 18<sup>th</sup> at the Innovation Center at 5:30 pm. The event will be sponsored by the Wisconsin Technology Council, and Deputy Governor Rebecca Kleefisch will be in attendance. Kachel asked about the possible incubator in Fort Atkinson. Johnson reported that the Fort Atkinson Chamber of Commerce is trying to get things going while using the Innovation Center as a resource.
- 6. Tech Park Development and Innovation Center Marketing Update:** DP Electronics received their funding and will be building a new facility in the Tech Park. Moyse brought up consulting outside company other than Karl James, as discussed in the previous meeting, saying that he is favorable toward the idea, but would like to look into getting an alumnus who would care about the project, rather than an impartial company that would care more about the money.
- 7. Future Agenda Items:** none
- 8. Spring/Summer Meeting Schedule:** There will not be meeting in July – the next meeting will be at the end of August, unless DP Electronics moves forward, in which case the Board may meet in July.
- 9. Adjournment:** Kopper moved to adjourn at 8:16.

Respectfully submitted,

Devon Rowley for John Chenoweth, Secretary of the Whitewater University Technology Park Board