

## MEETING NOTICE

**Whitewater University Technology Park Board Meeting  
8:00am on Thursday 24 April 2014  
Whitewater University Technology Park Innovation Center  
1221 Innovation Drive, Whitewater, WI 53190**

---

### AGENDA

1. Call to Order [Telfer]
  2. Approval of Minutes of 27 February 2014 Meeting [Telfer] ATTACHED
  3. Review/Acceptance of February 2014 and March 2014 Financial Reports [Clapper] ATTACHED
  4. Board Members to Sign Approved Non-disclosure Agreement and Code of Conduct [Ehlen]
  5. Innovation Center Facility Updates / Issues [Clapper and Ehlen]
    - A. Thermodata
    - B. Annual Smoke Detector Testing
    - C. HVAC Repairs
    - D. USASBE Event ATTACHED
  6. Whitewater Incubation Program (WhIP) Updates [Ehlen]
  7. Strategic Priorities and Development and Plan Updates [Ehlen]
    - A. Marketing Plan/Strategy Update - Technology Park, Business Park, and Innovation Center [Ehlen, Gayhart, Cannon, and Van Den Bosch]
    - B. Policy and Procedure Updates - Revised Innovation Center Conference Room Reservation Form, Rules, and Rates [Ehlen] ATTACHED
  8. Future Presentation to Council [Clapper and Telfer]
  9. Future Agenda Items [All]
  10. Adjourn to Closed Session per Wisconsin Statute 19.85(1)(e) Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session. Items to be discussed:
    - A. Update on Prospective Clients/Tenants [Ehlen, Gayhart, and Cannon]
    - B. Accelerator Update [Gayhart, Cannon, and Ehlen]
- Return to Open Session
11. Future Meeting Dates: The final spring 2014 meeting will occur from 8:00am to 10:00am on Thursday 29 May. [Telfer]
  12. Adjournment [Telfer]

---

Topic: WUTP Board Meeting  
Date: Thursday, April 24, 2014  
Time: 7:45 am, Central Daylight Time (Chicago, GMT-05:00)  
Meeting Number: 803 506 420  
Meeting Password: (This meeting does not require a password.)

-----  
To join the online meeting (Now from mobile devices!)  
-----

1. Go to <https://uww.webex.com/uww/j.php?ED=299142967&UID=1788288627&RT=MiM3>
2. If requested, enter your name and email address.
3. If a password is required, enter the meeting password: (This meeting does not require a password.)
4. Click "Join".

To view in other time zones or languages, please click the link:

<https://uww.webex.com/uww/j.php?ED=299142967&UID=1788288627&ORT=MiM3>

-----  
To join the audio conference only  
-----

To receive a call back, provide your phone number when you join the meeting, or call the number below and enter the access code.

US TOLL FREE: +1-855-749-4750

US TOLL: +1-415-655-0001

Toll-free dialing restrictions: [http://www.webex.com/pdf/tollfree\\_restrictions.pdf](http://www.webex.com/pdf/tollfree_restrictions.pdf)

Access code:803 506 420  
-----

For assistance  
-----

1. Go to <https://uww.webex.com/uww/mc>
2. On the left navigation bar, click "Support".

You can contact me at:

[ehlend@uww.edu](mailto:ehlend@uww.edu)

1-262-4725212

The playback of UCF (Universal Communications Format) rich media files requires appropriate players. To view this type of rich media files in the meeting, please check whether you have the players installed on your computer by going to <https://uww.webex.com/uww/systemdiagnosis.php>.

<http://www.webex.com>

CCP:+14156550001x803506420#

**IMPORTANT NOTICE:** This WebEx service includes a feature that allows audio and any documents and other materials exchanged or viewed during the session to be recorded. By joining this session, you automatically consent to such recordings. If you do not consent to the recording, discuss your concerns with the meeting host prior to the start of the recording or do not join the session. Please note that any such recordings may be subject to discovery in the event of litigation.

---