

Whitewater University Technology Park Board
University of Wisconsin-Whitewater, 422 Hyer Hall
Minutes for January 21, 2009

The meeting was called to order at 8:30 AM by President Telfer. Members present: Ronald Gayhart, Peter Zaballos, John Chenoweth, Jeff Knight, Patrick Singer, Kevin Brunner, and Richard Telfer. Others present: Mary Nimm, Jim Caldwell, Dr. Robert Horton.

1. **Approval of January 9, 2009 Minutes.** It was moved by Telfer and seconded by Singer to approve the January 9, 2009 minutes with the following change: that the reference to Kristine Zaballos be changed to Peter Zaballos. AYES: Brunner, Chenoweth, Gayhart, Knight, Singer, Telfer, Zaballos. NOES: None.
2. **Discussion and adoption of Mission Statement.** Telfer distributed draft mission statements and ideas submitted by the Board members. After discussion, it was decided that Zaballos and Chenoweth will take what has been submitted and draft a Mission Statement for consideration and possible adoption by the Board at its next meeting.
3. **Review of assumptions about Tech Park.** Telfer distributed key assumption information that had been prepared in consultation with UW-W faculty and staff. Telfer indicated that he will continue to refine these key assumptions and they are to be included in the business plan once it is developed.
4. **Discussion of University and community competencies related to Tech Park.** Telfer indicated that he had had a brainstorming session with UW-W faculty and his administrative team and they had identified thirty-two key competencies of the University. In addition to the thirty-two competencies presented during discussion, Occupational Safety and the WISYS Patent Process were added as additional competencies.

Zaballos indicated that the University needs to establish a process that would filter these competencies based on (1) who is ready now to possibly develop businesses and organizations that could be housed in the technology park and (2) who might be eighteen to thirty-six months out in terms of possible development. This top tier of those that are ready now could be looked upon as potential first users or tenants of the park.

There was considerable discussion regarding the various competencies and which faculty and staff members might be in this top tier of being ready for business development soon.

5. **Development of business plan for Whitewater University Technology Park.** Brunner and Gayhart discussed the need for the development of a Business Plan within the next forty-five days. Gayhart indicated that he has a UW-W student available to assist with this effort. Brunner also indicated that he had contacted the Walworth County Economic Development Alliance and that they are desirous of assisting on this business plan development process

as well (this would be part of WCEDA's work to be done for the City during 2009 under a MOU). After discussion, Telfer asked who would take the leadership on various components of the Business Plan. The following assignments were made:

Business Plan – Gayhart
Mission Statement - Chenoweth and Zaballos
Competencies (development of key competencies which will be on-going) – Telfer
Land Acquisition – Brunner, Caldwell and Gayhart
Infrastructure – Brunner
Building (proposed Whitewater Innovation Center) – Collaborative process
Potential Occupants (tied to competencies) Financing – Caldwell and City CDA
Grants/Jobs/Energy – Denise Ehlen of UW-W Staff

There was a brief discussion about the desirability of becoming members of the National Association of University Research Parks, however, this was delayed for discussion at a future meeting.

6. **Adjournment to closed session at approximately 9:35 a.m. to reconvene at approximately 9:50 am per Wisconsin Statute 19.85(1)(e), deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session.**

It was moved by Knight, seconded by Chenoweth to convene to closed session pursuant to Wisconsin Statute 19.85(1)(e) to discuss land acquisition alternatives for the Whitewater University Technology Park. AYES: Brunner, Chenoweth, Gayhart, Knight, Singer, Telfer, Zaballos. NOES: None.

a. Tech Park Property Acquisition

A closed session of approximately fifteen minutes was held. It was then moved by Chenoweth, seconded by Singer to convene to open session. AYES: Brunner, Chenoweth, Gayhart, Knight, Singer, Telfer, Zaballos. NOES: None.

7. **Adjournment.**

It was moved by Singer, seconded by Chenoweth to adjourn. Meeting adjourned at 10:00 am. The next meeting of the Board has been scheduled for February 3, 2009 beginning at 12:30 pm in Hyer Hall Room 422 on the UW-W campus.

Respectfully Submitted,

Kevin M Brunner
City Manager