

**City of Whitewater**  
**Parks and Recreation Board Agenda**  
**Monday, July 11, 2011 - 4:00pm**  
Cravath Lakefront Room- 2<sup>nd</sup> Floor, City Municipal Building  
312 W. Whitewater St. Whitewater, WI 53190

**Call to Order and Roll Call and Board Introductions**

Rick Daniels, Prudence Negley, Brandon Knedler, Ken Kidd. Absent: Javonni Butler, Kim Gosh, Vance Dalzin and Jen Kaina (excused).

Staff: Matt Amundson, Michelle Dujardin, Deb Weberpal, and Katelynn Schmidt (City Management Intern)

Guests: Richard Helmick

**Consent Agenda**

**Approval of Parks and Recreation Board minutes of June 20, 2011 & Approval of request for recreation program refund.**

Kidd moved to accept the consent agenda. Second by Negley. Ayes: Daniels, Negley, Knedler, Kidd . Noes: None. Abstain: None. Absent: Kaina, Gosh, Dalzin and Butler. Motion passed.

Vance Dalzin arrives (4:12)

**Hearing of Citizen Comments**

No formal action will be taken during this meeting, although issues raised may become part of a future agenda. Participants are allotted a 3 minute speaking period. Specific items listed on the agenda may not be discussed at this time; however, citizens are invited to speak to those issues as designated in the agenda.

Prudence Negley expressed thanks to the board for years of great service and contribution to the community. Negley commented on the beauty and significant importance of many attributes Whitewater has to offer. Negley announced that she will be moving out of the area but hopes the board continues to support and help beatify and preserve what Whitewater has to offer.

**Staff Reports**

Parks & Recreation Director:

- 4<sup>th</sup> of July Parade. All Whitewater Youth Sports Organizations were invited to be part of the 4<sup>th</sup> of July parade float and show support by wearing uniforms from the sport of their choice. Approximately 1,200 brochures giving information on all Whitewater sports opportunities were given to parade attendees by the walking participants.
- Bicycle & Pedestrian Master Plan. The plan continues to be a work in progress. A Walworth and Jefferson County Bike Forum, to be held on July 13 at the Cravath Lakefront Community Center in Whitewater from 6:00pm to 8:00pm.
- Youth Baseball & Softball Tournament: Saturday, July 23<sup>rd</sup> & Sunday, July 24<sup>th</sup> Whitewater is scheduled to host the 12 & under tournament.

**Approval of Whitewater Effigy Mounds Restoration Plan**

Item was tabled until August meeting. No action was taken.

**Appointment of Parks and Recreation Board member to the Plan Commission**

Item was tabled until August meeting. No action was taken

**Appointment of Parks and Recreation Board member to the Urban Forestry Commission**

Negley submitted her resignation to the board as she will be relocating to the Waukesha area. Currently Jen Kaina serves on the Urban Forestry Commission when Negley travels for the winter months. Kaina will continue to serve on this board until reappointment of another board member.

**Discussion and possible action related to Waterfowl Hunting Program/ Geese Control**

Amundson referred to the memo and minutes from the 8-9-2010 meeting in regards to the program. Amundson indicated the success of the program and asked the board for permission to move forward with obtaining a DNR permit to oil eggs in the Spring of 2012.

Dalzin moved to approve the continuation of the Waterfowl Hunting Program and obtaining a DNR permit to oil eggs in the Spring of 2012. Seconded by Negley. Ayes: Daniels, Negley, Dalzin, Knedler, Kidd. Noes: None. Abstain: None. Absent: Kaina, Gosh, and Butler. Motion passed.

**Review and prioritization of Park Improvement Projects.**

Amundson presented board with previously discussed projects and funding needed. Projects topping the list included; Effigy Mounds Restoration Project, Cravath Lakefront brick paver correction project, and outdoor fitness stations.

Final list was tabled until September meeting. No action was taken.

**Discussion on marketing and branding opportunities**

Dujardin presented board with a sample window sticker, mainly targeted for vehicles, used to market Whitewater. The sticker included a clip art bicycle with the marketing phrase; Bikes Spoken Here, Whitewater.

The Board directed Dujardin to create a window sticker contest to release to the public and University students. Contest would be released in Fall with stickers available for purchase in the Spring.

**Request for future agenda items**

Nothing requested.

**Adjourn**

5:35pm Motion by Daniels. Second by Knedler. Affirmed by voice vote.

Respectfully submitted,

*Michelle Dujardin*

Recreation and Community Events Programmer