

**City of Whitewater**  
**Parks and Recreation Board Agenda**  
**Monday, March 14, 2011 - 5:00pm**  
Cravath Lakefront Room - 2nd Floor, City Municipal Building  
312 W. Whitewater St. Whitewater, WI 53190

Minutes

**Call to Order and Roll Call**

Rick Daniels, Brandon Knedler, Jim Olsen, and Jen Kaina Absent: Pru Negley and Vance Dalzin (excused)  
Staff: Matt Amundson, Michelle Dujardin, Deb Weberpal, and Rashelle Keener, P/R Intern  
Guests: Richard Ehrenberg, Chris Welch

**Consent Agenda**

Olsen moved to accept the consent agenda which included the February 7, 2011 Parks and Recreation Board minutes and receipt and filing of Urban Forestry Commission minutes of January 18, 2011. Second by Knedler. Ayes: Daniels, Knedler, Kaina, and Olsen. Noes: None. Abstain: None. Absent: Negley and Dalzin. Motion passed.

**Hearing of Citizen Comments:**

No formal action will be taken during this meeting, although issues raised may become part of a future agenda. Participants are allotted a 3 minute speaking period. Specific items listed on the agenda may not be discussed at this time; however, citizens are invited to speak to those issues as designated in the agenda.

There were no citizen comments.

**Staff Reports:**

**Parks & Recreation Director**

- The next Effigy Mounds Preserve Restoration Meeting joint with Plan Commission will take place on March 30<sup>th</sup> at 7pm.
- The former Taste of Whitewater is currently being renamed and is working with the University to correlate with Family Day.
- The 2011 Make A Difference Day is scheduled for April 29<sup>th</sup>, a variety of projects around Whitewater will take place to help community members and the city.

**Recreation & Community Events Programmer**

- Freeze Fest held on February 19<sup>th</sup> brought out 352 plungers and raised over \$52,000 for Southeastern Wisconsin Special Olympics. All participating events, including, Chili Cook Off, Horse Drawn Wagon Rides, Snow Dogs Presentation, and Family Animal Show had high attendance. 2012 future date to be set shortly.

**Senior Coordinator**

- Volunteer Appreciation for all volunteers who make Seniors in The Park successful will take place on April 7<sup>th</sup>. The appreciation will consist of a poker night with entertainment.
- Easter Bunny Luncheon will take place on April 23<sup>rd</sup> from 11am- 1pm.

**Election of Chairperson**

No action taken on item until May Meeting

**Review and Discussion of Whitewater Effigy Mounds Preserve Restoration Plan**

Amundson introduced the plan. Key points emphasized in plan included; Oak Savanna importance, establishment of Prairie on the Mounds to help erosion and promote soil stability protection and

identification, future plan for development, identifying a buffer zone for future housing development, and prescribed burns are laid out in the plan and would assist in invasive species control.

#### **Review and approval of Treyton Kilar Field of Dreams conceptual**

Amundson introduced Phase 1 and Phase 2 for the project. Olsen moved to accept the Treyton Kilar Field of Dreams conceptual design with final approval when funds have been attained. Second by Daniels. Ayes: Daniels, Knedler, Kaina, and Olsen. Noes: None. Abstain: None. Absent: Negley and Dalzin. Motion passed.

#### **Update and Direction of Proposed Trail Extension**

Amundson introduced trail system route options and concerns of routes and current participants in creating these routes. Amundson will be meeting with DARR (DOT management consultant) on Tuesday, March 15<sup>th</sup> to discuss the project.

#### **Approval of Program Brochure Advertising Policy**

Amundson introduced the policy for brochure advertising. Olsen moved to accept the Brochure Advertising Policy. Second by Daniels. Ayes: Daniels, Knedler, Kaina, and Olsen. Noes: None. Abstain: None. Absent: Negley and Dalzin. Motion passed.

#### **Discussion on Department Vision, Strategic Planning, & Brand Development**

Amundson asked the board to share input on department visions, strategic planning & brand development. Staff asked if there was interest in developing a survey. Questions asked to the board included; when do we send it out? How do we get it to people? Board Comments included; The board feels now is the time to survey people through Survey Monkey, Summer Brochure, Whitewater Banner, City Website, and set locations. Focus groups will be lead by Jen Kaina and other open board members after the survey.

#### **Approval of request by First United Methodist Church for free use of Cravath Lakefront Community Center**

Amundson introduced the letter submitted by the First United Methodist Church for free use of the Cravath Lakefront Building. Olsen moved to extend free rental to the First United Methodist Church for free use of the Cravath Lakefront Center. Second by Kaina. Ayes: Daniels, Knedler, Kaina, and Olsen. Noes: None. Abstain: None. Absent: Negley and Dalzin. Motion passed.

#### **Approval of request by Senior Basketball team for free use of Downtown Armory**

Amundson introduced the information submitted by the Senior Basketball team. Daniels moved to extend free rental to the Senior Basketball team for free use of the Armory. Second by Olsen. Ayes: Daniels, Knedler, Kaina, and Olsen. Noes: None. Abstain: None. Absent: Negley and Dalzin. Motion passed.

#### **Request for future agenda items**

No requests given

#### **Adjourn**

The meeting was adjourned on a voice vote at 6:03pm.

Respectfully submitted,

*Michelle Dujardin*

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