

City of Whitewater
Parks and Recreation Board Meeting
Monday, February 1, 2010 - 5:00pm
Cravath Lakefront Room - 2nd Floor, City Municipal Building
312 W. Whitewater St. Whitewater, WI 53190

Minutes

The meeting was called to order at 5:00 pm by Sheila Kindwall. Present: David Stone, Max Taylor, Steve Ridenour and Jen Kaina (5:07). Excused: Prudence Negley, Nicole Grosinske. Others present: Ron Wolf, Minneiska Ski Team. Staff: Matt Amundson, Michelle Dujardin, and Deb Weberpal.

Approval of January 4, 2010 Parks and Recreation Board Minutes

Stone motioned to approve the January 4 minutes. Kaina seconded the motion. Ayes: Kindwall, Ridenour, Kaina, and Stone. Noes: None. Abstain: Taylor. Absent: Grosinske, Negley

Citizen Comments: No formal action will be taken during this meeting, although issues raised may become part of a future agenda. Participants are allotted a 3 minute speaking period. Specific items listed on the agenda may not be discussed at this time; however, citizens are invited to speak to those issues as designated in the agenda.

There were no citizen comments.

Approve use of Cravath Lake by Minneiska Ski Team for performances on Saturdays throughout the summer

Amundson introduced topic and Ron Wolf, a representative of the Minneiska Ski Team to discuss use of Cravath Lakefront for shows throughout the summer.

Ron Wolf informed the Board that the Minneiska Ski Team enjoys performing on Cravath Lake in conjunction with special events and festivals. Wolf also commented that the ski team has a few concerns about lake safety in regards to depth, shallow large rock hazards, and aquatic plants. Wolf offered to show support of lake clean up and preservation by the Minneiska Ski Team in possible fundraising efforts. It was mentioned by Ridenour that other parts of the lake may be able to be used for performances.

Amundson commented that the Minneiska Ski Team is a great asset to many special events and festivals. Efforts will move forward to involve the team in more activities. Amundson will invite representatives from the ski team to future meetings when Lakes Management is being discussed. No action was taken on this item.

Presentation of 2009 Annual Report

Amundson presented the completed draft of the Annual Report. Amundson answered questions about the report from Board members.

Discussion and possible direction on sponsorship initiatives in 2010; Review of Gift Catalog

Amundson presented the gift catalog which included information on sponsorship opportunities including youth sports, hanging flower baskets and Concerts in the Park. Amundson answered and took suggestions about the catalog distribution and sponsorships opportunities.

Discussion and possible direction on Park Signage Phase II

Amundson introduced the topic of replacement of outdated park signage and current quote. Amundson noted that the quote is higher than the budgeted amount of \$8,000 as more detailed signs for the Starin Park playground and Bark Park were added to the quote.

Taylor pointed out spelling error on the Whitewater Mounds Archeological Preserve sign. Amundson noted that we are still working with the Indian Mounds task force on a final draft for signage.

Staff Reports:

Director Report (Amundson)

Amundson commented that a Trail Advocacy Group is forming to formulate a plan on what needs to happen in the community in regards to trail systems. Groups will be working together to create an updated Jefferson County trail map. Amundson also noted that Youth Basketball was wrapped up and traveling portion of the program was going well.

Recreation & Community Events Programmer (Dujardin)

Freeze Fest planning is going well. There are 233 already signed up to plunge, 13 individuals are signed up for chili Cook-off, four judges, including Jen Kaina, will be making the costume contest decisions, and final details are coming together.

Senior Coordinator (Weberpal)

Weberpal gave an update on three new programs that have started and a cable show for seniors that is in the process of being created. Weberpal also noted that tax assistance starts this week and the seniors in the park will be participating in the Freeze Fest Chili Cook off.

Parks/Streets Superintendent, City Forester (Nass)

No Report

Board and Commission Reports: No action other than possible referral to another meeting, but there may be minimal response to Board Member questions:

Plan and Architectural Review Commission (Stone)

Last meeting was short agenda

Whitewater Aquatics Center (Grosinske)

No Report

City Council (Taylor)

Taylor announced he will not be running for re-election. He also noted the change of interview process

WPRA Legislative Advocacy (Stone)

No Report

Indian Mounds Park Committee (Kaina)

No Report

Urban Forestry Commission (Stone)

No committee formation-No Report

Request for future agenda items

None requested

Adjourn

Taylor moved to adjourn at 6:15 pm. Stone seconded. Unanimous voice vote

Respectfully submitted,

Michelle Dujardin

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Recreation & Community Events Programmer