
Minutes of Design Committee meeting of Jan. 28th, 2013

Downtown Whitewater Office 150 W. Main St. Whitewater, WI 53190

January 28 2013

Meeting called to order by Dave Saalsaa at 8:07AM

Members Present: Dave Saalsaa, Bonnie Minette, Richard Helmick, Rick Fassel, Latisha Birkland

Minutes of November 26, 2012 Fassel moved to accept/Helmick seconded. Approved
Merged with Chamber of Commerce and Tourism into same building. One director for tourism and chamber and 1 director with downtown Whitewater but different boards will be maintained.

Goal...make it easier for people to use facilities and meet with a variety of resource people

Rent will be shared between the 3 different entities

DSL will be shared as will electrical between the 3

Budget considerations for Design Committee:

Budget has been pared down from last year. Maintain fiscal responsibility and increase volunteerism.

Looking for someone who might be interested in volunteering to keep office open, answer phones, etc.

The person should know the city and the area as a whole.

We have less investment from the city than previous years.

More fundraising events will be planned. Pig in the Park will be June 14-15 this year-father's day weekend. Goal for 36 contestants.

Overview of the meeting with UFC. Discussed vegetation downtown specifically. Questions were raised about the 2 trees planted 2 weeks after Pig in the Park. The need for shade is important however where they were planted and the type of shade provided is a questionable advantage. All people who have a vested interest in the park needs to be contacted on decisions within the Park.

What we are looking to do in cooperation with UFC and Chuck Nass for the vegetation downtown. A 1 year plan, 3 year plan and beyond are in the works. East Gate has been moved to 2014. A multitude of issues are prevalent....canine fecal matter, lighting the mural, parking, etc.

Latisha is city contact for Make A Difference Day-would like to do a large project in the Triangle for a huge clean up.

April 19 Noon-3. Much needs to be done! The property owners need to make it their own!

Richard discussed his forays with UW and UWM about vegetation design. Communications were then made with director of UW program but nothing yet has come of that. Should we do that again? Do we need a master vision of downtown streetscape? Richard would like to reapply to UW

to see if we could be accepted for School of Landscape Design program. A motion was made by Bonnie to have Richard communicate with UW Madison to see if we can get accepted as a project for their school . Motion was seconded by Rick Fassel. Motion carried.

Tami is working on final plans for required work plans to submit to the state.

Future agenda items: Richard report on UW Madison contact
Rick will bring ideas to motivate businesses and property owners to get involved.

Finding volunteers to be site supervisors

Fassel moved to adjourn.

Respectfully submitted

Bonnie Minette