

Irvin L. Young Memorial Library
431 W Center St
Whitewater WI 53190
Board of Trustees Regular Meeting
White Memorial Room
Monday, November 14, 2011, 6:30 pm

Present: Julie Caldwell, Richard Helmick, Sharon Knight, Donna Nosek, Rose Mary Leaver, Jim Winship, Vicki Santacroce

Administrative Staff Present: Stacey Lunsford, Diane Jaroch

1. President Nosek called the meeting to order at 6:35p.m.
2. The consent agenda was approved with change in date for revenue funds report from October to September as noted by Lunsford. MSC Hemlick/Winship Ayes: Caldwell, Helmick, Knight, Nosek, Leaver, Winship, Santacroce. Noes: None.
3. The circulation, service, and Mango statistics reports for October 2011 were acknowledged. MSC Leaver/Santacroce Ayes: Caldwell, Helmick, Knight, Nosek, Leaver, Winship, Santacroce. Noes: None.
4. The treasurer's report for October 2011 was accepted as presented. MSC Winship/Leaver Ayes: Caldwell, Helmick, Knight, Nosek, Leaver, Winship, Santacroce. Noes: None.
5. Citizen input regarding matters not on agenda: NONE.
6. OLD BUSINESS
 - a) Library Building Expansion Project ~ Discussion of timeline and additions of new actions should put in each month as we move forward.
 - b) Council and Community Communications ~ Stacey will give a report to the Council regarding sessions she attended at WLA.
7. NEW BUSINESS
 - a) Lawson Proposal ~ Discussed effectiveness of focus groups and concept of workshops; does this meet our needs? Discussed importance of including comparison studies of libraries our sizes and what they have done with building additions & updates over the past few years. Do we need to start from scratch or draw upon what we already have? Discussion of how libraries have changed since the project inception date. Discussed the need for more specific proposal; Lawson can come to our meeting in December. We will meet with Lawson in December and Anders in January.
 - b) 2011 Goals and Objectives ~ Reviewed progress of goals.
8. SUGGESTION BOX: None
 - a) DIRECTOR'S REPORT (as submitted by Lunsford)
 - a) I presented a program on e-readers, the iPad, and OverDrive for Seniors in the Park on Tuesday, October 18. There were ten people attending.
 - b) I attended one of the state-wide Library Community Get-Togethers sponsored by Wisconsin Library Services (WiLS) on Monday, October 24. We discussed the Four Futures scenarios that Morrill Solutions Research did for WiLS last fall. It identified the two key influences on envisioning the library of 2020 as funding climate and adaptability. Today's meeting, along with five others across the state, was to get input from personnel from school, public, and academic libraries, as well as library systems and the state Department of

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Public Instruction, on what we see as the greatest barriers to being agile and responsive in an unfavorable funding climate and to brainstorm solutions to overcome those barriers. WiLS will collate the responses from across the state and provide a report to the state library community as well as use the data gleaned in developing projects and strategies that will most effectively benefit all types of libraries in Wisconsin. The summary of the process and results are on their website:

www.wils.wisc.edu/govern/docs/4futures_2010.pdf

- c) I filmed a segment of “The Park Bench” with Deb Weberpal, Senior Coordinator, on Tuesday, October 25 for Whitewater TV. We discussed Playaways, Mango Languages, e-readers, and OverDrive.
- d) I completed the Certificate for Public Library Administrators course in Planning and Management of Buildings on Tuesday, October 25.
- e) I attended sessions on Day 2 of the Wisconsin Library Association 2011 Conference. From Wisconsin Library Association conference:
 - In 5 years, 50% of books will be e-books.
 - WLA’s public library district legislation proposal:
<http://www.wla.lib.wi.us/legis/districts-summary.htm>
 - WLA’s federal legislative agenda:
<http://www.wla.lib.wi.us/legis/federalagenda.htm>
 - E-books presentation by Sue Polanka:
 - Patron Driven Acquisition model – use of books triggers purchase
 - Open Access e-books – unglue.it, Gluejar website
 - Open Library and the Internet Archive – donate one book to the program to join
 - Douglas County libraries in Colorado have their own Adobe content server and locally host their own e-content.
 - Freeding – similar to Freegal – books cost \$.50 to \$2.00 to borrow
 - Amazon now offers very limited Kindle lending to Prime members.
 - Converting files to EPUB format – <http://calibre-ebook.com>

I also met with George Lawson, a library consultant from Ames, Iowa; from whom the library board has requested a proposal to do an updated space needs assessment and building program statement for the library addition project.

The WLA Literary Awards Committee selected the book, *Burned: A Memoir* by Louise Nayer as this year’s winner. When Nayer was four, her parents were severely burned in a flash fire accident. She talks about how it affected her parents, her sister, and herself over the course of the rest of their lives.

- f) The library has a new domain name purchased from GoDaddy.com:
www.whitewaterlibrary.org. It still points to the old address but is easier to say.

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9. Board member reports: NONE
10. Board member requests for future agenda items: Lawson to attend December meeting; Anders to attend January meeting—prepare questions.
11. Confirmation of next meeting on December 12, 2011, 6:30 p.m.
12. The meeting was adjourned at 7:35 p.m. MSC Leaver/Knight

* Items denoted with asterisks will be approved on the Consent Agenda unless any board member requests that it be removed for individual discussion.

Minutes submitted by Vicki Santacroce, Board of Trustees Secretary

Vicki Santacroce