



Minutes

**Whitewater Landmarks Commission
Thursday, March 5, 2015 – 6:30 PM
Municipal Building Community Room
312 Whitewater Street, Whitewater, WI 53190**

Call to Order

- Call to Order and roll call
Vice-Chairperson Marshall called the meeting to order at 6:38.
Present: Alan Marshall, Suzanne Haselow, Suzanne Popke, Pat Blackmer, Sarah Bregant, Richard Helmick
Absent: Ken Kienbaum
Staff present: Alan Luckett
Guests: Kori Oberle, Dan Richardson
- Approval of Agenda
MSC Bregant/Haselow to approve the agenda as posted.
Ayes: Marshall, Haselow, Popke, Blackmer, Bregant, Helmick, Kienbaum
Nays: None
Abstain: None
The motion passed.
- Approval of Minutes – February 5, 2015
MSC Bregant/Blackmer to approve the minutes of February 5, 2015 with minor correction in the heading.
Ayes: Marshall, Haselow, Popke, Blackmer, Bregant, Helmick, Kienbaum
Nays: None
Abstain: None
The motion passed.
- Set date and time of next meeting – Thursday, April 2, 2015 - 6:30 PM
The next meeting will be held
- Hear Citizen Comments: No formal Landmarks Commission Action will be taken during this meeting although issues raised may become a part of a future agenda. Participants are allotted a three minute speaking period. Specific items listed on the agenda may not be discussed at this time; however citizens are invited to speak to those specific issues at the time the Commission discusses that particular item. There were no citizens' comments.

Reports

- Friends of the Mounds (Helmick)

A FOTEM member has expressed a willingness to try and revitalize the group by holding an organizational meeting to discuss objectives and a calendar of activities. Prior to the meeting, the group is looking to the Landmarks Commission to see if they approve of this action and are willing to support it through their on-hands participation. Commissioners responded favorably to the suggestion and promised active participation.

(Ken Kienbaum arrived at 6:44 PM.)

- Whitewater Effigy Mounds Preserve – Preservation and Maintenance Plan (Helmick)

No report

- Historical Society (Marshall)

This Saturday is the society's Whitewater Collects Program from 1:00 – 4:00 PM at the Cravath Lakefront Pavilion.

- Birge Fountain (Kienbaum)

There will be an organizational meeting on March 18 to be held at Fairhaven. Summer activities will be discussed and decided.

- Landmark Signage (Bregant)

Taylor sent an update from Taylor, the artist. She has continued testing the clay bodies to find an appropriate mix. She questions what type of holes be put in the design so they could be mounted on the buildings; in particular, the diameter of the holes. It was suggested that holes be ¼ inch in diameter and room for a rubber grommet also be designed into the plaque. Discussion ensued. Bregant has had discussions with Luckett as to the purchasing procedures. It was decided that the billing would go through the city rather than through the UW-Whitewater Art Department. Taylor will need to submit a written letter of her hours to Luckett for payment of services.

Unfinished Business

- Letter to City member (Helmick)

Helmick will get the letter to Kienbaum for signature.

- Public hearing to consider Armory as a landmark - in Council Chambers

Luckett read from the city's ordinance to inform the public the background for seeking landmark status (city ordinance 17.12.020). Kienbaum elaborated on the specific history of the armory and its significance to the city, describing it as the "hub for Whitewater in all aspects of the city." Discussion ensued. Luckett read through the procedure for designation. Neighbors have been notified as well as other parties identified in the ordinance. At this point on time, no notifications from the city council or neighbors have been received. Kienbaum stated that he had received comments from citizens supporting landmark status for the armory. Kienbaum opened the discussion to the public to speak on the matter. Seeing no speakers, the meeting was closed. Blackmer thanked Helmick for his efforts at bringing this forward.

MSC Blackmer/Haselow to make the Whitewater City Armory a local landmark.

Ayes: Marshall, Haselow, Popke, Blackmer, Bregant, Helmick, Kienbaum

Nays: None

Abstain: None

The motion passed.

- Signs for the Mounds (Matt Amundson)

Kienbaum discussed signage with Amundson at the last Park and Recreation Department meeting. Amundson stated that there is more research needed before any decision can be made. Blackmere pointed out that the minutes from the last meeting show that a committee from Landmarks would be looking into signage at the Effigy Mounds Preserve. This committee would then work with Amundson to determine the best type of signage, their placement, and wording.

- Whitewater Effigy Mounds – Face Book (Kori Oberle)

Oberle reported that with Lockett's and Linda Loomer's assistance she was able to get administrative control over the Face Book page. Unfortunately, the page was nested inside another profile called FOTEM which appears as a different page. Oberle suggested that Face Book be contacted to assist in deleting the page as nested. Then, once accomplished, a new page be developed that would lead persons directly to the effigy mounds. Once accomplished, the page can be better used to provide information to the public as well as gain more followers. Oberle volunteered to do this work if the commission agreed. She stated that she did not want to be seen as in control of the page. Popke questioned what type of oversight would exist to prevent false or other, unwanted information being posted. Discussion ensued.

MSC Haselow/Marshall to have Oberle does whatever is necessary to shut down the old Face Book site.

Ayes: Marshall, Haselow, Popke, Blackmer, Bregant, Helmick, Kienbaum

Nays: None

Abstain: None

The motion passed. Oberle will report her progress at next month's meeting.

- Web based Landmark Application Forms (Alan Lockett)

Lockett has placed it on the city's web site under the Landmarks page. Discussion ensued as to related information interested citizens might like when considering whether or not to apply for local, landmark status of their property.

- Interactive Map on the city's web site (Alan Lockett)

Lockett will continue to work on this.

New Business

- Work on wording on signage for the Mounds in conjunction with the Friends of the Mounds Committee

As a point of order, Helmick pointed out that the Landmarks Commission has established a committee composed of Blackmer, Oberle, and Helmick to research signage locations and information. Oberle reported that rough drafts were developed in conjunction with the city's Urban Forestry Committee and other interested persons. This material will be soon shared with Matt Amundson for his opinion.

- Whitewater Effigy Mounds Face book page

Previously discussed.

- Discussion on Slip Street Project

Haselow stated the idea of having that type of technology at the mounds is interesting but the cost seems prohibited. Marshall and Popke agreed. Lockett stated that any costs of this type would have to go through the council.

Future Agenda Items

- Election of officers at the April meeting.
- Research on grants (Haselow)
- City water tower nomination as a local landmark (Haselow)
- Effigy Mounds Face Book page
- Effigy Mounds signage

Good of the Order

Bregant announced that this would be her last meeting as a council representative. Commission members were unanimous in their thanks for her service and wished her well in her future endeavors.

Adjournment

The meeting was adjourned by Kienbaum at 8:12 PM.

Respectfully submitted

Richard Helmick, secretary