

**MINUTES**

**Monday, August 17, 2009**

**4:30 PM – Second Floor**

**City Manager's Conference Room**

**Whitewater Municipal Building**

**312 W. Whitewater Street**

**Whitewater, WI 53190**



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**1. Call to order and roll call**

The meeting was called to order at 4:37PM

Present: Jeff Knight, Al Marshall, Jim Caldwell, Kevin Brunner, Mary Nimm

**2. Approval of the Agenda**

Al Marshall motioned to approve the agenda. Knight seconded.

**3. Discussion and Possible Action on Campaign for Marketing of Whitewater Business Park**

The discussion focused on mailing the brochures with demographics and an executive summary to include: utility costs, taxes and the labor profile for Whitewater to the identified businesses on the contact list.

A discussion also included ways to announce the opening of Corporate Drive, the renaming of Corporate Drive to Innovation Drive, the ribbon cutting and groundbreaking for the Whitewater University Technology Park.

**4. Future Agenda Items**

Press Announcements, Prospect Follow-Up

**5. Adjourn**

Marshall motioned to adjourn at 5:50PM

*It is possible that a quorum of Common Council members may attend this meeting.  
Even if a quorum is present, no Common Council business will be conducted at this meeting.  
Anyone requiring special arrangements is asked to call the office of the*

*City Manager/ City Clerk at least 72 hours prior to the meeting.*