

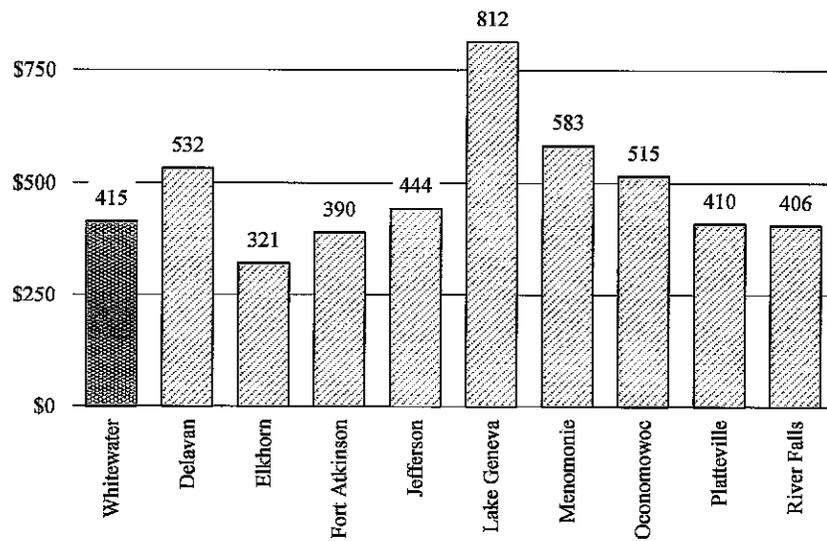
Whitewater Customized Report

Per Capita Spending

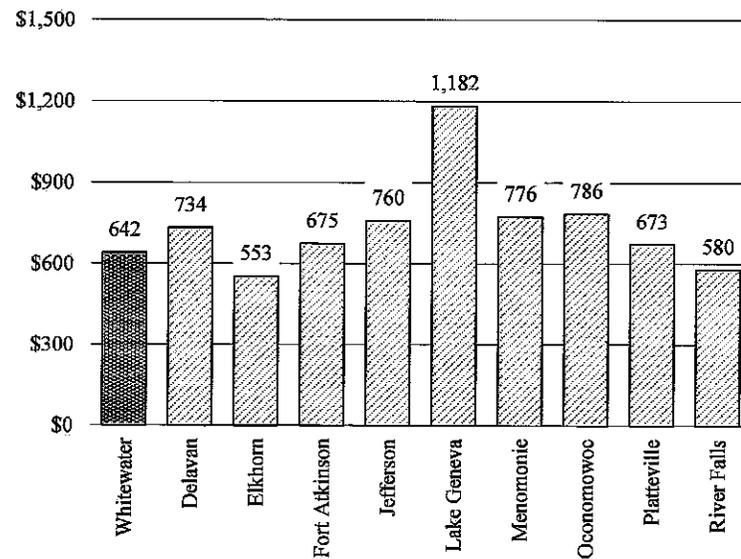
Basic and Operating

Basic spending is the sum of general government, street maintenance, fire-ambulance, and police expenditures. It is a measure of what a community spends on essential or core services. Operating spending is a broader spending measure. It includes basic spending as well as other expenditures, such as those for health and human services, recreation, and public works. Only debt service and capital payments are excluded from this category. For both measures, revenues received from other municipalities for fire or police services are netted out.

Basic Spending (Net)
Per Capita, 2010



Operating Spending (Net)
Per Capita, 2010

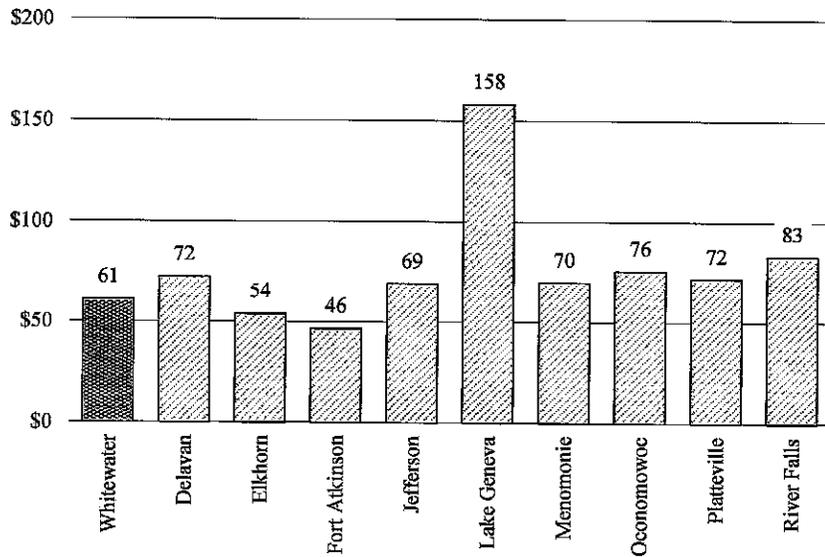


Per Capita Spending

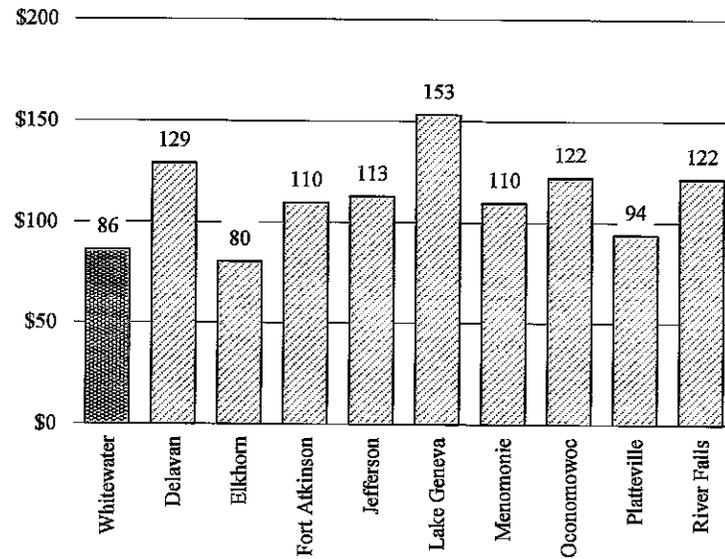
General Government and Street Maintenance

General government spending includes expenditures for general and financial administration, legislative functions, legal services, and general buildings and plant. Street maintenance costs include road maintenance, street lighting, highway administration, and sewer.

General Government
Per Capita, 2010



Street Maintenance
Per Capita, 2010

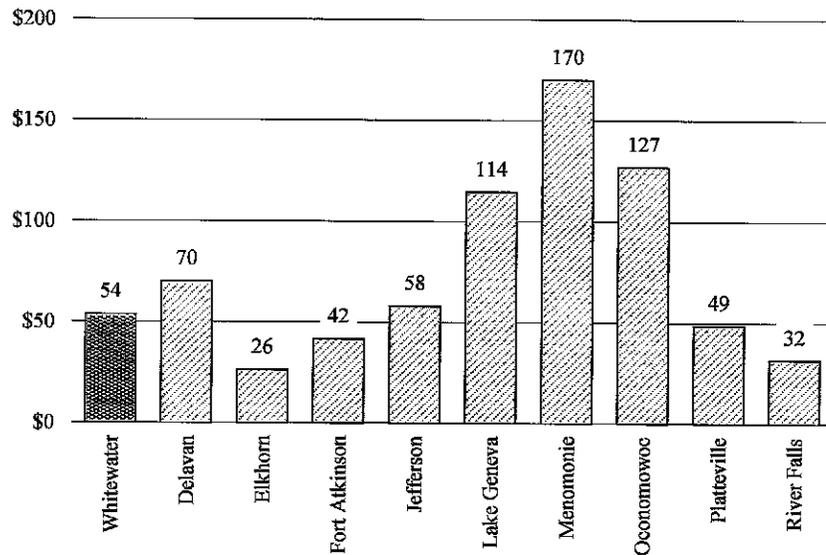


Per Capita Spending

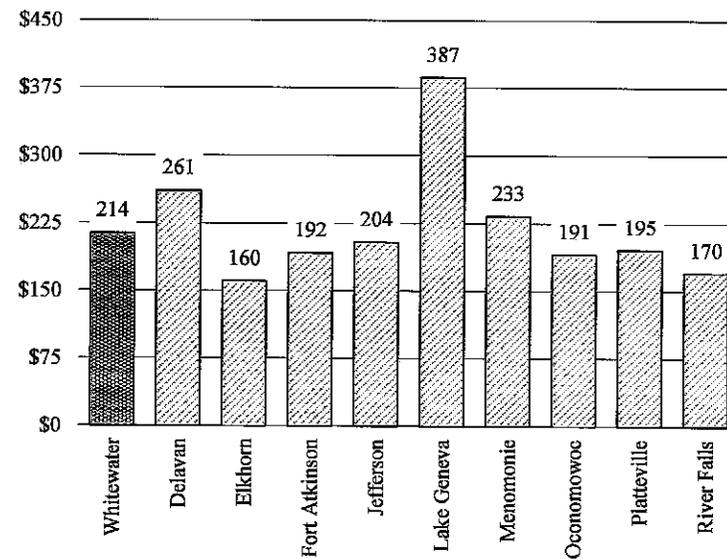
Fire and Police

Fire-ambulance expenditures include the costs of operating a fire department and providing mobile emergency care. They also include payments to other municipalities or private companies if a municipality does not provide its own service. Revenue municipalities receive for providing fire-ambulance service to other communities are subtracted. Police spending includes expenditures for traffic patrol, criminal investigation, and other police activities. Again, revenues for providing these services to other municipalities are subtracted.

Fire-Ambulance (Net)
Per Capita, 2010



Police (Net)
Per Capita, 2010

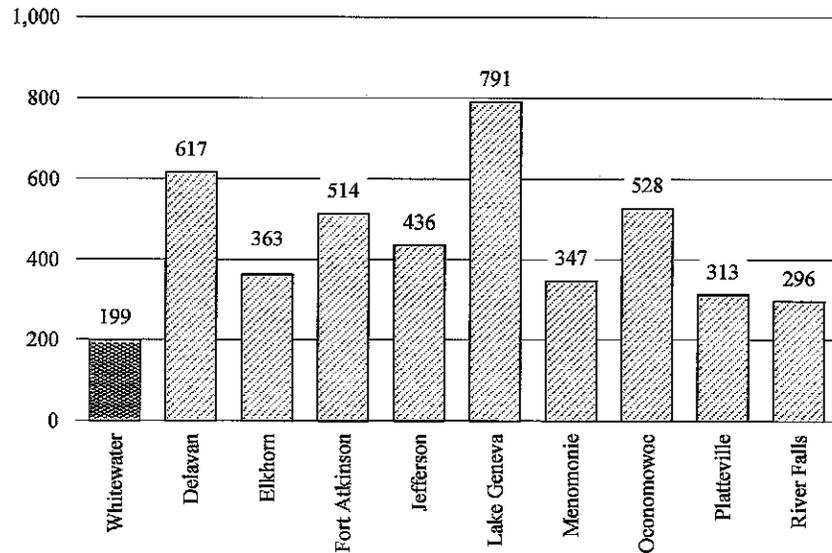


Property Taxes and Shared Revenues

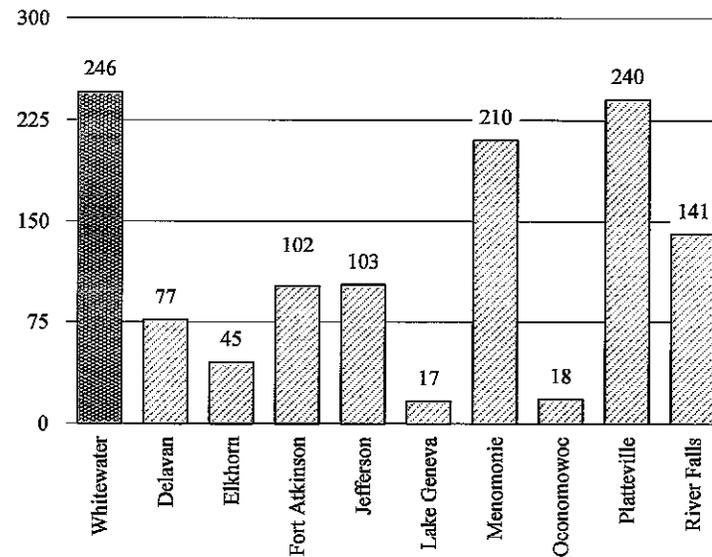
Per Capita

Property taxes are the largest revenue source for most Wisconsin municipalities. Since 2005, municipalities have been under state-imposed levy limits. The state shared revenue program distributes state taxes to local governments for discretionary use. Declines in shared revenues can sometimes be accompanied by increases in property taxes.

Property Tax Levy
Per Capita, 2010-11



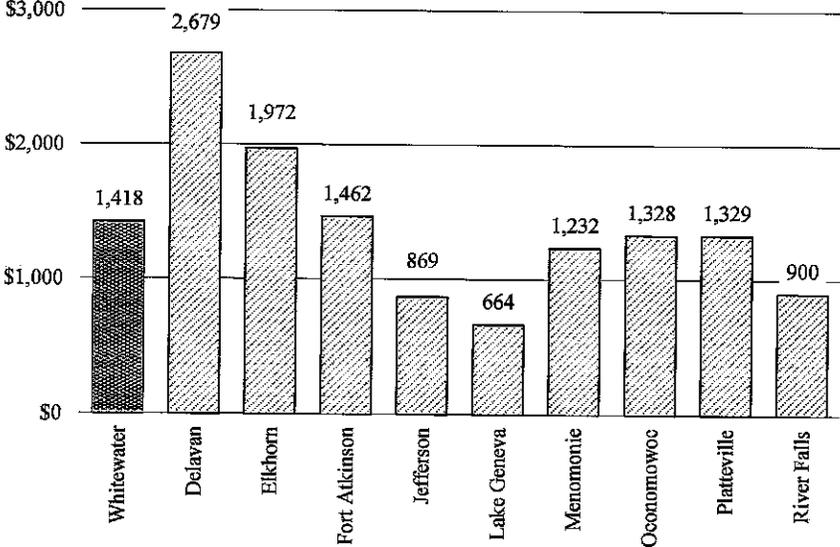
Shared Revenues
Per Capita, 2010



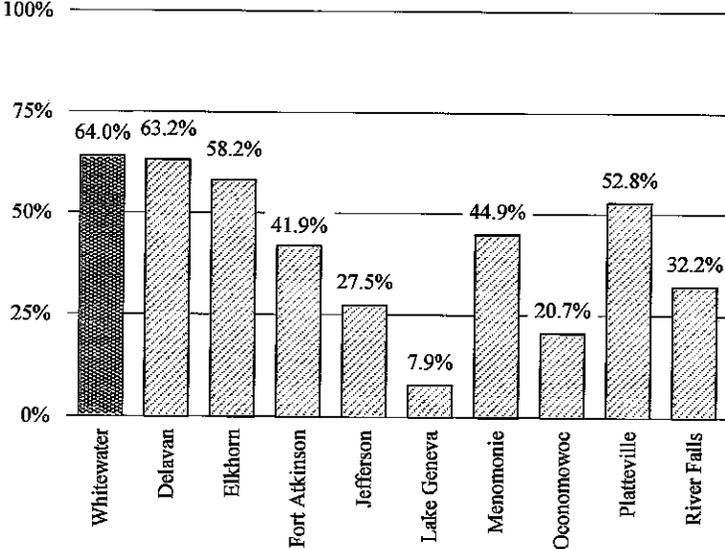
General Obligation Debt

General obligation debt is backed by the full faith, credit, and taxing power of the issuing government. Governments are legally obligated to levy the taxes necessary to meet the debt service payments. Under state law, general obligation debt is generally limited to 5.0% of total equalized value of real and personal property, including the value of property in tax incremental financing (TIF) districts. As a result, property-rich municipalities are able to assume more debt than property-poor ones. The charts below show general obligation debt per capita, and as a percentage of the state limit.

**General Obligation Debt
Per Capita, 2010**



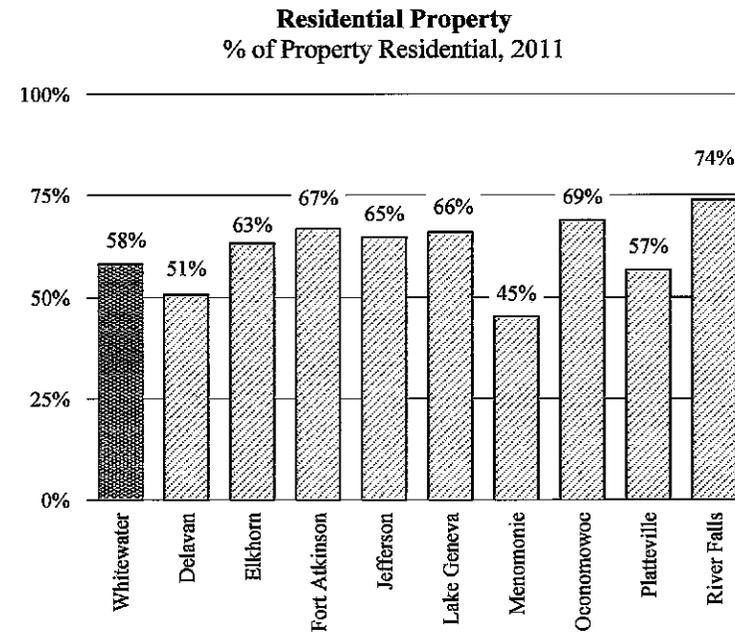
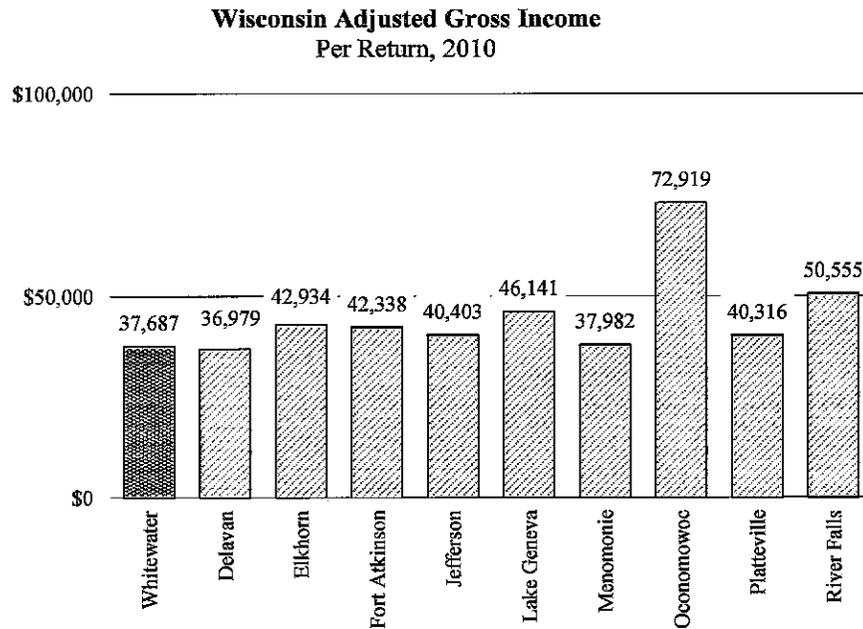
**General Obligation Debt
As % of State Limit, 2010**

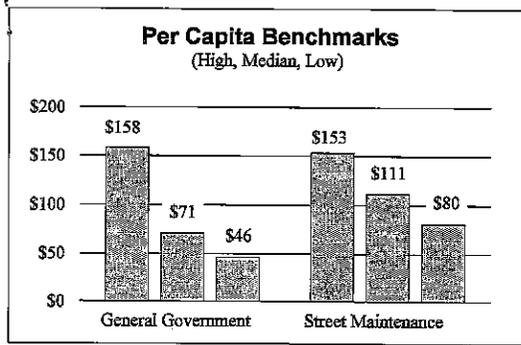


Miscellaneous Characteristics

Income and Percentage Residential

The graph below (left) shows Wisconsin adjusted gross income per state tax return filed. This measure shows average income among residents of individual communities. The second graph shows what share of the municipal property tax base is classified as residential property. In recent years, residential property has grown into the majority of total property, driven by higher demand for housing than other kinds of property.





Whitewater Customized Report

■ General Government Per Capita

Per capita spending for legislative, legal, general and financial administration, and general buildings and plant.

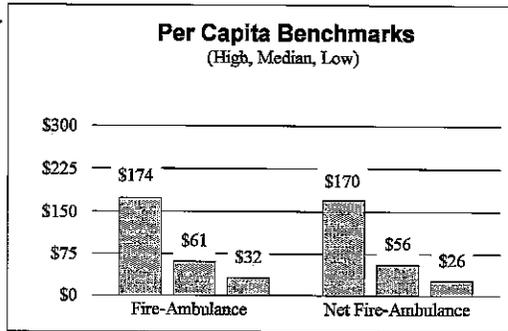
High: \$158 Median: \$71 Low: \$46

■ Street Maintenance Per Capita

Per capita costs for highway, street, light, limited-purpose road, and sewer administration and maintenance.

High: \$153 Median: \$111 Low: \$80

'10 Pop.	Municipality	General Government Per Capita					Average % Chg.	Street Maintenance Per Capita					Average % Chg.
		'06	'07	'08	'09	'10		'06	'07	'08	'09	'10	
High		\$106.32	\$139.40	\$141.56	\$152.99	\$158.18		\$125.42	\$160.84	\$162.84	\$157.06	\$153.25	
Med.	[Average CPI chg.]	\$71.64	\$66.86	\$72.41	\$65.85	\$70.75	[2.0%]	\$112.14	\$126.02	\$130.56	\$117.08	\$111.30	[2.0%]
Low		\$50.90	\$42.61	\$47.10	\$46.52	\$46.42		\$68.76	\$85.10	\$90.72	\$78.34	\$80.47	
14,390	Whitewater	72.28	55.94	65.29	64.32	61.00	-4.2%	74.71	89.27	94.07	78.34	86.29	3.7%
8,463	Delavan	79.75	66.32	86.56	71.14	72.34	-2.4%	125.42	127.37	154.96	138.34	129.06	0.7%
10,084	Elkhorn	65.45	61.65	63.41	60.41	53.80	-4.8%	84.51	110.79	105.07	86.09	80.47	-1.2%
12,368	Fort Atkinson	50.90	42.61	47.10	46.52	46.42	-2.3%	99.83	116.73	127.58	124.82	109.72	2.4%
7,973	Jefferson	71.01	71.03	71.42	61.85	68.94	-0.7%	123.62	138.12	133.53	115.07	112.87	-2.2%
7,651	Lake Geneva	106.32	139.40	141.56	152.99	158.18	10.4%	115.87	160.84	162.84	157.06	153.25	7.2%
16,264	Menomonie	61.06	63.18	62.00	58.44	69.70	3.4%	122.53	124.66	119.68	109.11	109.72	-2.7%
15,759	Oconomowoc	73.57	71.58	80.81	72.65	75.54	0.7%	112.41	128.62	140.47	119.09	122.15	2.1%
11,224	Platteville	67.88	67.39	73.41	67.37	71.79	1.4%	68.76	85.10	90.72	81.75	93.91	8.1%
15,000	River Falls	87.06	78.89	84.97	87.90	83.02	-1.2%	111.87	130.98	144.90	120.95	121.62	2.1%



Whitewater Customized Report

■ Fire-Ambulance Per Capita

Per capita costs for fire protection and ambulance services.

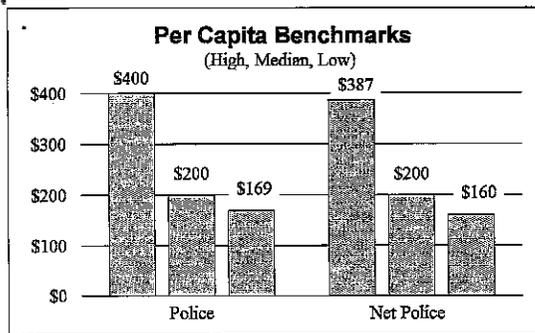
High: \$174 Median: \$61 Low: \$32

■ Net Fire-Ambulance Per Capita

Per capita costs for fire protection and ambulance services minus offsetting revenues.

High: \$170 Median: \$56 Low: \$26

'10 Pop.	Municipality	Fire-Ambulance Per Capita					Average % Chg.	Net Fire-Ambulance Per Capita					Average % Chg.
		'06	'07	'08	'09	'10		'06	'07	'08	'09	'10	
High		\$180.28	\$178.32	\$181.07	\$173.22	\$173.85		\$177.01	\$175.19	\$179.03	\$169.82	\$170.11	
Med.	[Average CPI chg.]	\$55.46	\$65.41	\$62.61	\$58.40	\$60.89	[2.0%]	\$50.52	\$61.57	\$57.83	\$53.73	\$55.89	[2.0%]
Low		\$28.81	\$31.33	\$29.38	\$26.37	\$31.58		\$23.95	\$23.97	\$25.80	\$26.37	\$26.30	
14,390	Whitewater	44.82	50.62	60.56	52.13	53.73	4.6%	40.82	50.39	59.83	52.11	53.73	7.1%
8,463	Delavan	60.22	61.84	65.38	64.67	70.04	3.8%	60.22	61.84	65.38	64.67	70.04	3.8%
10,084	Elkhorn	50.70	51.16	53.79	47.99	43.01	-4.0%	23.95	23.97	25.80	31.24	26.30	2.4%
12,368	Fort Atkinson	46.79	48.30	49.41	51.94	53.08	3.2%	36.52	37.76	38.49	40.76	41.60	3.3%
7,973	Jefferson	46.53	68.98	64.66	65.90	66.88	9.5%	39.00	61.30	55.83	55.35	58.04	10.5%
7,651	Lake Geneva	97.23	85.63	101.41	121.10	114.36	4.1%	78.08	73.73	101.41	121.10	114.36	10.0%
16,264	Menomonie	180.28	178.32	181.07	173.22	173.85	-0.9%	177.01	175.19	179.03	169.82	170.11	-1.0%
15,759	Oconomowoc	102.20	120.83	122.18	130.65	126.88	5.6%	90.92	109.97	111.85	120.63	126.88	8.7%
11,224	Platteville	93.37	98.35	51.71	50.64	54.91	-12.4%	88.16	94.13	46.72	46.29	48.67	-13.8%
15,000	River Falls	28.81	31.33	29.38	26.37	31.58	2.3%	28.81	31.33	29.38	26.37	31.58	2.3%



Whitewater Customized Report

■ Police Per Capita

Per capita expenses for law enforcement.

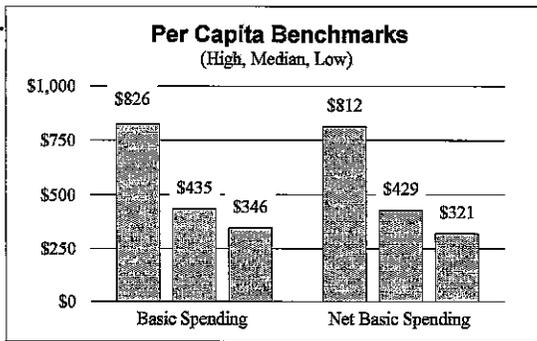
High: \$400 Median: \$200 Low: \$169

■ Net Police Per Capita

Per capita expenses for law enforcement minus offsetting revenues.

High: \$387 Median: \$200 Low: \$160

'10 Pop.	Municipality	Police Per Capita					Average % Chg.	Net Police Per Capita					Average % Chg.
		'06	'07	'08	'09	'10		'06	'07	'08	'09	'10	
High		\$313.19	\$367.05	\$353.68	\$404.05	\$399.86		\$299.30	\$355.04	\$342.95	\$390.24	\$386.51	
Med.	[Average CPI chg.]	\$185.84	\$196.68	\$198.92	\$201.41	\$199.93	[2.0%]	\$184.82	\$196.68	\$198.38	\$200.93	\$199.60	[2.0%]
Low		\$166.30	\$167.64	\$173.56	\$171.72	\$168.82		\$166.30	\$167.64	\$169.57	\$163.66	\$160.45	
14,390	Whitewater	203.67	209.33	229.69	218.20	213.58	1.2%	203.67	209.33	229.69	218.20	213.58	1.2%
8,463	Delavan	227.18	236.27	251.58	260.28	268.76	4.3%	218.91	228.17	247.50	252.44	260.84	4.5%
10,084	Elkhorn	173.35	167.64	176.02	171.72	168.82	-0.7%	167.42	167.64	169.57	163.66	160.45	-1.1%
12,368	Fort Atkinson	178.23	174.82	181.30	186.05	191.93	1.9%	178.23	174.82	181.30	186.05	191.93	1.9%
7,973	Jefferson	178.87	184.03	206.31	208.33	203.79	3.3%	178.87	184.03	206.31	208.33	203.79	3.3%
7,651	Lake Geneva	313.19	367.05	353.68	404.05	399.86	6.3%	299.30	355.04	342.95	390.24	386.51	6.6%
16,264	Menomonie	222.49	213.96	225.69	212.85	236.74	1.6%	216.54	211.04	222.42	210.11	233.13	1.9%
15,759	Oconomowoc	178.31	179.55	188.01	193.33	190.72	1.7%	176.64	178.36	187.27	192.91	190.72	1.9%
11,224	Platteville	192.81	220.25	191.52	194.49	196.08	0.4%	190.76	219.30	190.45	193.54	195.42	0.6%
15,000	River Falls	166.30	170.11	173.56	183.25	169.90	0.5%	166.30	170.11	173.56	183.25	169.90	0.5%



Whitewater Customized Report

■ Basic Spending Per Capita

Per capita spending for general government, street maintenance, law enforcement, and fire-ambulance.

High: \$826 Median: \$435 Low: \$346

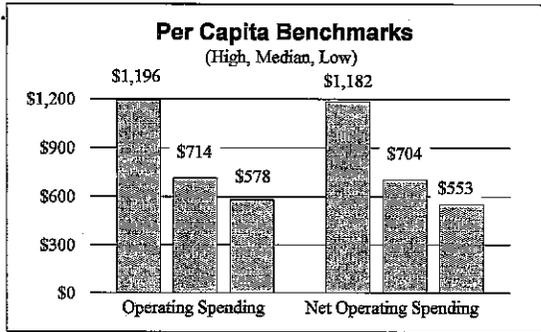
■ Net Basic Spending Per Capita

Per capita basic spending minus offsetting police, fire, and ambulance revenues.

High: \$812 Median: \$429 Low: \$321

'10 Pop.	Municipality	Basic Spending Per Capita					Average % Chg.	Net Basic Spending Per Capita					Average % Chg.
		'06	'07	'08	'09	'10		'06	'07	'08	'09	'10	
High		\$632.61	\$752.93	\$759.49	\$835.20	\$825.65		\$599.57	\$729.02	\$748.76	\$821.39	\$812.30	
Med.	[Average CPI chg.]	\$421.42	\$466.63	\$462.76	\$434.82	\$434.59	[2.0%]	\$414.02	\$460.21	\$457.98	\$429.54	\$429.12	[2.0%]
Low		\$374.00	\$382.47	\$398.30	\$366.21	\$346.10		\$341.32	\$364.05	\$363.85	\$341.40	\$321.02	
14,390	Whitewater	395.48	405.16	449.61	413.00	414.60	1.2%	391.48	404.92	448.88	412.98	414.60	1.4%
8,463	Delavan	492.58	491.81	558.48	534.43	540.21	2.3%	484.31	483.70	554.40	526.58	532.28	2.4%
10,084	Elkhorn	374.00	391.25	398.30	366.21	346.10	-1.9%	341.32	364.05	363.85	341.40	321.02	-1.5%
12,368	Fort Atkinson	375.75	382.47	405.39	409.32	401.15	1.6%	365.47	371.92	394.47	398.14	389.68	1.6%
7,973	Jefferson	420.03	462.17	475.92	451.16	452.48	1.9%	412.49	454.49	467.09	440.60	443.65	1.8%
7,651	Lake Geneva	632.61	752.93	759.49	835.20	825.65	6.9%	599.57	729.02	748.76	821.39	812.30	7.9%
16,264	Menomonie	586.36	580.13	588.45	553.63	590.02	0.2%	577.14	574.08	583.13	547.49	582.66	0.2%
15,759	Oconomowoc	466.49	500.58	531.47	515.72	515.29	2.5%	453.54	488.53	520.40	505.28	515.29	3.2%
11,224	Platteville	422.81	471.09	407.36	394.25	416.69	-0.4%	415.55	465.92	401.30	388.95	409.79	-0.3%
15,000	River Falls	394.05	411.31	432.82	418.48	406.11	0.8%	394.05	411.31	432.82	418.48	406.11	0.8%

Whitewater Customized Report



■ Operating Spending Per Capita

Per capita operating spending.

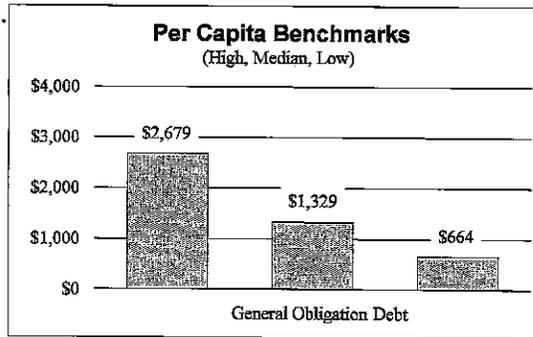
High: \$1,196 Median: \$714 Low: \$578

■ Net Operating Spending Per Capita

Per capita operating spending minus offsetting police, fire, and ambulance revenues.

High: \$1,182 Median: \$704 Low: \$553

'10 Pop.	Municipality	Operating Spending Per Capita					Average % Chg.	Net Operating Spending Per Capita					Average % Chg.
		'06	'07	'08	'09	'10		'06	'07	'08	'09	'10	
High		\$992.98	\$1,095.53	\$1,103.29	\$1,192.32	\$1,195.51		\$959.94	\$1,071.61	\$1,092.56	\$1,178.50	\$1,182.15	
Med.	[Average CPI chg.]	\$665.24	\$691.64	\$708.80	\$708.45	\$714.09	[2.0%]	\$657.34	\$683.75	\$704.38	\$698.94	\$704.39	[2.0%]
Low		\$585.02	\$600.96	\$638.91	\$592.14	\$578.48		\$585.02	\$600.96	\$604.46	\$567.34	\$553.41	
14,390	Whitewater	600.27	656.62	668.20	644.91	641.64	1.7%	596.27	656.38	667.47	644.89	641.64	1.9%
8,463	Delavan	678.57	684.62	762.51	731.85	741.92	2.3%	670.30	676.52	758.43	724.01	734.00	2.3%
10,084	Elkhorn	623.04	635.66	638.91	592.14	578.48	-1.8%	590.36	608.46	604.46	567.34	553.41	-1.6%
12,368	Fort Atkinson	631.54	653.30	671.88	685.05	686.25	2.1%	621.26	642.75	660.96	673.86	674.78	2.1%
7,973	Jefferson	651.91	698.67	713.57	758.13	768.89	4.2%	644.37	690.99	704.74	747.58	760.06	4.2%
7,651	Lake Geneva	992.98	1,095.53	1,103.29	1,192.32	1,195.51	4.7%	959.94	1,071.61	1,092.56	1,178.50	1,182.15	5.3%
16,264	Menomonie	816.31	789.13	789.55	771.09	783.48	-1.0%	807.09	783.09	784.23	764.96	776.12	-1.0%
15,759	Oconomowoc	748.12	791.97	842.50	794.57	785.97	1.2%	735.18	779.92	831.43	784.13	785.97	1.7%
11,224	Platteville	681.19	724.16	651.14	650.27	680.12	0.0%	673.93	719.00	645.08	644.97	673.22	0.0%
15,000	River Falls	585.02	600.96	704.03	611.33	579.79	-0.2%	585.02	600.96	704.03	611.33	579.79	-0.2%



Whitewater Customized Report

■ General Obligation Debt (In Thousands)

Amount of general obligation debt.

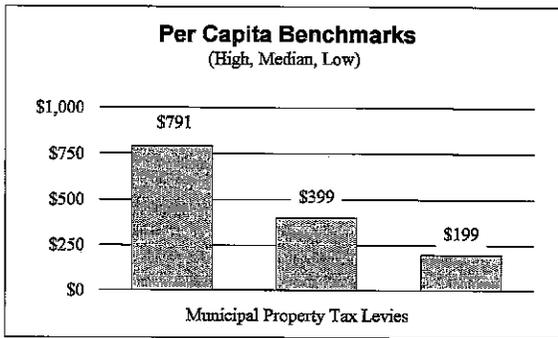
High: \$22,670 Median: \$18,983 Low: \$5,079

■ Debt Per Capita / Debt as a % of Limit

General obligation debt per capita and debt as a share of the state limit.

High: \$2,679 Median: \$1,329 Low: \$664
 64.0% 43.4% 7.9%

'10 Pop.	Municipality	General Obligation Debt (In Thousands)					Average % Chg.	Debt Per Capita			% of Limit		Point Change
		'06	'07	'08	'09	'10		'09	'10	% Chg.	'09	'10	
	High	\$21,346.0	\$22,813.0	\$25,817.7	\$24,052.6	\$22,670.2		\$2,840.07	\$2,678.75		63.9%	64.0%	
	Med. [Average CPI chg.]	\$15,347.8	\$16,300.0	\$17,276.8	\$16,076.8	\$18,983.2	[2.0%]	\$1,173.92	\$1,328.68		38.2%	43.4%	
	Low	\$5,125.7	\$5,194.9	\$5,435.4	\$5,823.5	\$5,079.3		\$762.54	\$663.87		8.5%	7.9%	
14,390	Whitewater	14,579.1	13,132.3	17,286.6	15,550.8	20,410.0	8.8%	1,091.82	1,418.35	29.9%	48.7%	64.0%	31.6%
8,463	Delavan	20,190.4	22,813.0	25,817.7	24,052.6	22,670.2	2.9%	2,840.07	2,678.75	-5.7%	63.9%	63.2%	-1.1%
10,084	Elkhorn	19,022.8	17,382.8	22,032.8	20,152.8	19,887.8	1.1%	2,123.80	1,972.21	-7.1%	55.1%	58.2%	5.6%
12,368	Fort Atkinson	16,116.4	18,574.3	17,637.1	16,602.9	18,078.6	2.9%	1,345.45	1,461.72	8.6%	36.6%	41.9%	14.6%
7,973	Jefferson	5,125.7	5,194.9	5,435.4	6,644.1	6,927.9	7.8%	837.31	868.92	3.8%	25.0%	27.5%	10.1%
7,651	Lake Geneva	9,138.0	7,275.0	6,550.0	5,823.5	5,079.3	-13.7%	762.54	663.87	-12.9%	8.5%	7.9%	-7.1%
16,264	Menomonie	21,346.0	21,829.7	20,813.9	20,186.8	20,039.3	-1.6%	1,256.02	1,232.13	-1.9%	43.6%	44.9%	2.9%
15,759	Oconomowoc	18,240.0	17,728.2	17,266.9	21,689.7	20,932.2	3.5%	1,416.42	1,328.27	-6.2%	21.5%	20.7%	-3.4%
11,224	Platteville	10,903.8	15,217.3	11,244.3	11,228.0	14,917.6	8.2%	1,010.25	1,329.08	31.6%	39.9%	52.8%	32.5%
15,000	River Falls	10,673.1	11,658.6	11,226.7	14,149.3	13,503.4	6.1%	955.58	900.23	-5.8%	33.2%	32.2%	-2.8%



Whitewater Customized Report

■ Municipal Property Tax Levies (In Thousands)

Property taxes levied by municipality.

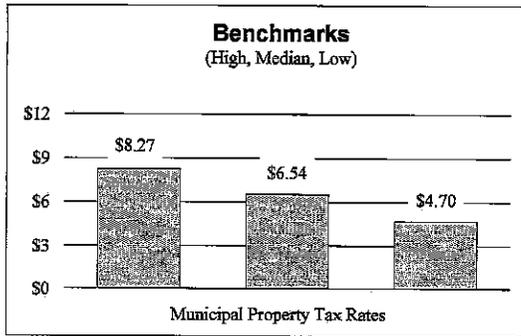
High: \$8,325 Median: \$4,832 Low: \$2,857

■ Municipal Property Tax Levies Per Capita

Per capita municipal property tax levies.

High: \$791 Median: \$399 Low: \$199

'10 Pop.	Municipality	Municipal Property Tax Levies (In Thousands)					Average % Chg.	Municipal Property Tax Levies Per Capita					Average % Chg.
		06/07	07/08	08/09	09/10	10/11		06/07	07/08	08/09	09/10	10/11	
High		\$7,481.8	\$7,741.6	\$7,929.4	\$8,121.3	\$8,325.2		\$689.61	\$706.24	\$720.68	\$784.56	\$791.14	
Med.	[Average CPI chg.]	\$4,458.5	\$4,626.4	\$4,773.8	\$4,790.0	\$4,832.3	[2.0%]	\$367.94	\$368.51	\$396.77	\$399.52	\$399.28	[2.0%]
Low		\$2,602.2	\$2,687.8	\$2,754.6	\$2,752.8	\$2,856.7		\$187.06	\$193.02	\$195.91	\$193.27	\$198.52	
14,390	Whitewater	2,602.2	2,687.8	2,754.6	2,752.8	2,856.7	2.4%	187.1	193.0	195.9	193.3	198.5	1.5%
8,463	Delavan	4,941.8	5,169.3	5,184.4	5,219.0	5,218.9	1.4%	591.3	611.2	612.5	616.2	616.7	1.1%
10,084	Elkhorn	2,937.7	3,077.0	3,423.0	3,558.3	3,656.7	5.6%	322.1	331.8	365.5	375.0	362.6	3.0%
12,368	Fort Atkinson	5,656.8	5,846.3	5,963.2	6,171.0	6,354.4	2.9%	464.2	477.3	485.9	500.1	513.8	2.6%
7,973	Jefferson	3,067.2	3,185.2	3,364.9	3,364.9	3,475.7	3.2%	392.4	405.2	428.0	424.1	435.9	2.7%
7,651	Lake Geneva	5,147.9	5,344.8	5,498.1	5,991.7	6,053.0	4.1%	689.6	706.2	720.7	784.6	791.1	3.5%
16,264	Menomonie	4,922.6	5,108.9	5,269.4	5,500.0	5,650.0	3.5%	313.7	321.4	331.4	342.2	347.4	2.6%
15,759	Oconomowoc	7,481.8	7,741.6	7,929.4	8,121.3	8,325.2	2.7%	516.2	519.5	522.8	530.4	528.3	0.6%
11,224	Platteville	3,548.7	3,514.4	3,514.4	3,514.4	3,514.4	-0.2%	343.5	325.3	321.0	316.2	313.1	-2.3%
15,000	River Falls	3,994.5	4,143.8	4,363.2	4,361.1	4,445.6	2.7%	285.7	288.4	298.1	294.5	296.4	0.9%



Whitewater Customized Report

■ Municipal Property Tax Rates

Municipal property tax rates.

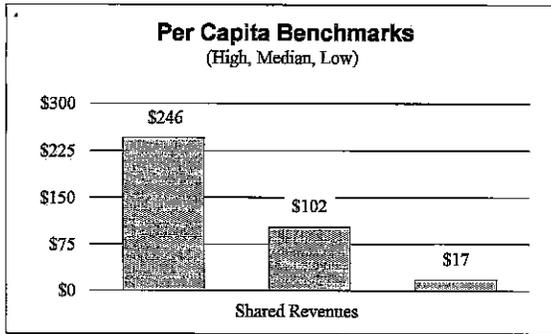
High: \$8.27 Median: \$6.54 Low: \$4.70

■ Equalized Values (In Millions)

Equalized values including property in tax incremental financing (TIF) districts.

High: \$2,018 Median: \$778 Low: \$505

'10 Pop.	Municipality	Municipal Property Tax Rates					Average % Chg.	Equalized Values (In Millions)					Average % Chg.
		06/07	07/08	08/09	09/10	10/11		'06	'07	'08	'09	'10	
High		\$8.22	\$8.24	\$7.65	\$7.84	\$8.27		\$1,890.4	\$2,015.2	\$2,061.0	\$2,019.4	\$2,018.4	
Med.	[Average CPI chg.]	\$5.30	\$5.32	\$5.57	\$6.09	\$6.54		\$734.6	\$778.7	\$814.9	\$802.9	\$777.6	[2.0%]
Low		\$4.47	\$4.45	\$4.49	\$4.62	\$4.70		\$463.5	\$507.0	\$528.0	\$532.5	\$504.5	
14,390	Whitewater	5.10	4.94	4.92	4.91	5.11	0.0%	574.9	619.3	638.1	639.0	637.4	2.6%
8,463	Delavan	8.22	8.24	7.65	7.84	8.27	0.2%	615.6	710.4	760.1	752.9	717.6	3.9%
10,084	Elkhorn	5.34	5.12	5.55	5.95	6.52	5.1%	662.1	723.3	754.8	731.9	683.8	0.8%
12,368	Fort Atkinson	6.73	6.66	6.65	6.96	7.54	2.9%	858.7	896.5	915.4	908.0	863.0	0.1%
7,973	Jefferson	6.79	6.39	6.59	6.55	7.10	1.1%	463.5	515.1	528.0	532.5	504.5	2.1%
7,651	Lake Geneva	5.07	4.70	4.67	4.74	5.07	0.0%	1,139.5	1,273.9	1,322.5	1,371.4	1,288.0	3.1%
16,264	Menomonie	5.26	5.51	5.59	6.23	6.55	5.6%	949.8	962.9	966.8	925.8	893.4	-1.5%
15,759	Oconomowoc	4.47	4.45	4.49	4.62	4.70	1.3%	1,890.4	2,015.2	2,061.0	2,019.4	2,018.4	1.7%
11,224	Platteville	7.88	7.65	7.24	7.12	7.19	-2.3%	479.1	507.0	546.1	563.3	564.9	4.2%
15,000	River Falls	5.10	5.12	5.19	5.33	5.60	2.4%	807.0	834.2	869.7	852.9	837.6	0.9%



Whitewater Customized Report

■ Shared Revenues (In Thousands)

State shared revenue payments received by municipality.

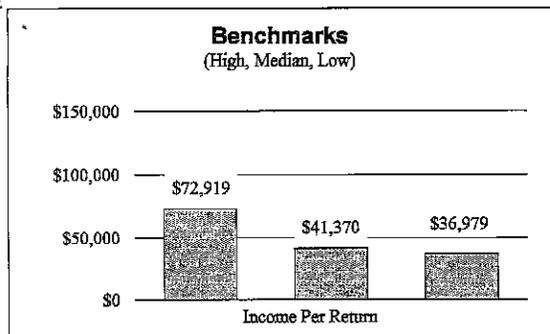
High: \$3,535 Median: \$1,041 Low: \$127

■ Shared Revenues Per Capita

Per capita shared revenue payments.

High: \$246 Median: \$102 Low: \$17

'10 Pop.	Municipality	Shared Revenues (In Thousands)					Average % Chg.	Shared Revenues Per Capita					Average % Chg.
		'06	'07	'08	'09	'10		'06	'07	'08	'09	'10	
High		\$3,730.9	\$3,715.2	\$3,656.3	\$3,620.6	\$3,535.3		\$269.72	\$266.80	\$260.03	\$254.20	\$245.68	
Med.	[Average CPI chg.]	\$1,063.6	\$1,112.8	\$1,113.2	\$1,084.8	\$1,040.6	[2.0%]	\$104.60	\$110.51	\$110.70	\$106.55	\$102.43	[2.0%]
Low		\$158.6	\$221.4	\$168.2	\$157.3	\$127.4		\$21.25	\$23.21	\$22.05	\$20.60	\$16.65	
14,390	Whitewater	3,730.9	3,715.2	3,656.3	3,620.6	3,535.3	-1.3%	268.20	266.80	260.03	254.20	245.68	-2.2%
8,463	Delavan	676.5	681.3	712.6	747.7	649.1	-1.0%	80.94	80.56	84.19	88.29	76.70	-1.3%
10,084	Elkhorn	531.6	513.4	492.5	471.8	458.2	-3.6%	58.29	55.37	52.60	49.72	45.44	-6.0%
12,368	Fort Atkinson	1,372.3	1,362.6	1,351.9	1,341.2	1,260.5	-2.1%	112.61	111.24	110.16	108.69	101.92	-2.5%
7,973	Jefferson	754.9	863.0	874.5	828.4	820.7	2.1%	96.58	109.79	111.23	104.40	102.94	1.6%
7,651	Lake Geneva	158.6	221.4	168.2	157.3	127.4	-5.3%	21.25	29.25	22.05	20.60	16.65	-5.9%
16,264	Menomonie	3,476.7	3,460.1	3,460.2	3,497.2	3,418.9	-0.4%	221.54	217.67	217.63	217.59	210.21	-1.3%
15,759	Oconomowoc	338.1	345.9	345.9	344.4	285.3	-4.2%	23.33	23.21	22.81	22.49	18.11	-6.1%
11,224	Platteville	2,786.4	2,766.3	2,784.5	2,771.5	2,695.6	-0.8%	269.72	256.09	254.36	249.37	240.16	-2.9%
15,000	River Falls	2,217.6	2,191.5	2,196.4	2,183.8	2,111.0	-1.2%	158.62	152.55	150.07	147.48	140.73	-2.9%



Whitewater Customized Report

Income and Income Taxes

Wisconsin adjusted gross income, income per tax return, and individual income taxes paid.

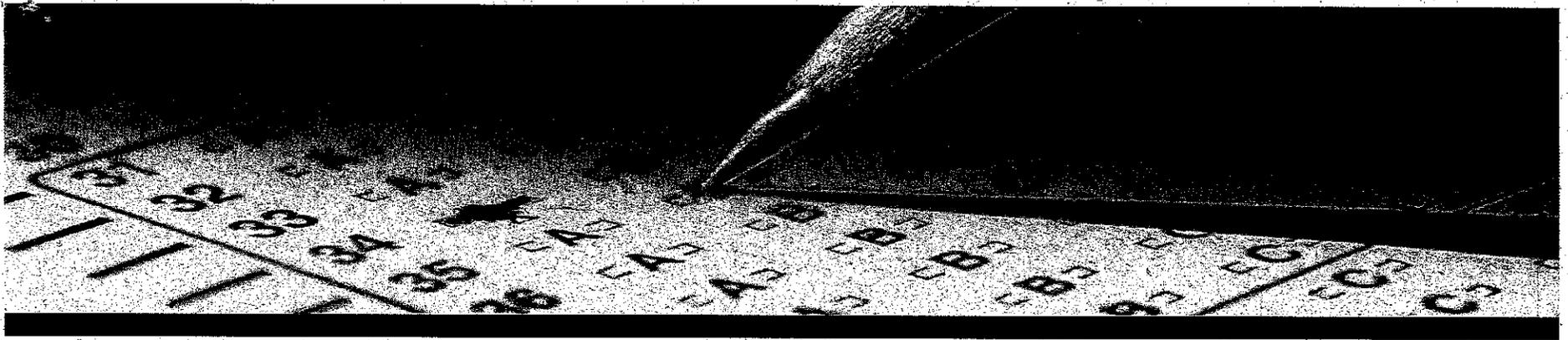
Income/Return High: \$72,919 Median: \$41,370 Low: \$36,979 Mid. Range:

Property Tax Base

Percentage of equalized value in residential, commercial, manufacturing, and other classes.

Residential High: 0.7% Median: 0.6% Low: 0.5% Mid. Range:

'10 Pop.	Municipality	Income '10	Income/Return '10	Income Taxes '10	Property Tax Base (2011)			
					Res.	Comm.	Mfg.	Other
High		\$682,233,465	\$72,919	\$34,939,952	0.7%	0.4%	0.1%	0.1%
Med.		\$251,236,513	\$41,370	\$9,658,596	0.6%	0.3%	0.0%	0.0%
Low		\$162,958,043	\$36,979	\$6,365,294	0.5%	0.2%	0.0%	0.0%
14,390	Whitewater	165,784,170	37,687	6,763,227	58.2%	32.7%	6.6%	2.5%
8,463	Delavan	183,084,502	36,979	7,090,924	50.8%	40.7%	4.6%	3.9%
10,084	Elkhorn	252,969,776	42,934	10,488,888	63.2%	28.9%	4.8%	3.0%
12,368	Fort Atkinson	299,627,916	42,338	12,552,145	66.7%	24.8%	5.4%	3.1%
7,973	Jefferson	193,528,349	40,403	7,881,677	64.6%	25.6%	7.2%	2.6%
7,651	Lake Geneva	263,740,882	46,141	11,972,302	65.8%	30.4%	1.6%	2.2%
16,264	Menomonie	249,503,249	37,982	9,906,133	45.3%	40.5%	8.6%	5.6%
15,759	Oconomowoc	682,233,465	72,919	34,939,952	68.9%	25.5%	3.1%	2.5%
11,224	Platteville	162,958,043	40,316	6,365,294	56.7%	37.9%	1.8%	3.6%
15,000	River Falls	322,896,679	50,555	9,411,059	73.8%	21.1%	2.9%	2.2%



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