

**Downtown Whitewater**  
**Board of Director's Meeting**  
Location TBD depending on weather

Thursday, June 29<sup>th</sup>, 2017, 8-9:30 am

Downtown Whitewater, Inc. is a nonprofit, community-based organization devoted to preserving, improving, and promoting Whitewater's quality of life by strengthening our historic downtown as the heartbeat of the community.

**AGENDA**

**NEXT STEPS**

- Garrett will set up a separate account for the Main Street Festival and WWCM at Commercial Bank
- New executive board will need to complete signatures for accounts
- Executive Board and Courtney will reach out to the chancellor

**HOUSEKEEPING**

- **Approval of agenda:**
- **Approval of minutes from May meeting:**

**DISCUSSION**

- Strategic Planning Options
- Social Media Engagement
- Funding/Sustainability
- 4<sup>th</sup> of July Festival
- Open Forum for Board Members to introduce new discussion items

**Director's Update**

**Volunteer hours**

**Recent donations:**

**Margie Stoneman and family – 500**

**First Citizens – 4000**

**Smith Family – 500**

**In Kind:**

**Casual Joe's gift card – 100**

**Market Supplies - 20**

**UPCOMING DATES**

06/30 8:00 am Cleanup for 4<sup>th</sup> of July (additional mini cleanup morning of parade)

07/21 – Board Meeting? (or 28<sup>th</sup>)

08/04 8 am Cleanup for Maxwell Street Days

09/01 8:00 am Cleanup for Move in Weekend

September TBD Day of Service in conjunction with UWW

09/16 8:00 am Cleanup for Main Street Festival

09/16 Main Street Festival

10/06 8:00 am Cleanup for Home Game  
10/12 8:00 am Cleanup for Home Game  
Trick or Treat Triangle TBD  
11/03 8:00 am Cleanup for Home Game  
11/10 8:00 am Cleanup for Home Game  
11/23 8:00 am Cleanup for Small Business Saturday  
12/01 8:00 am Cleanup for Christmas Parade