

**Downtown Whitewater**  
**Board of Director's Meeting**

Discover Whitewater Conference Room, 150 W. Main Street  
Monday, November 6, 2017, 5-6:30 pm

Downtown Whitewater, Inc. is a nonprofit, community-based organization devoted to preserving, improving, and promoting Whitewater's quality of life by strengthening our historic downtown as the heartbeat of the community.

**AGENDA**

**Board members:** Rob Boostrom, Cesar Mendoza, Katie Nass, Garrett Smith, Lisa Dawsey Smith, Mark Wokasch, Samantha Groth, Rich Foreman, Sherry Stanek, Crystal Voigt, City Representative

**Executive Director:** Courtney Nelson     **Absent:**

**HOUSEKEEPING**

- **Approval of agenda:**
- **Approval of minutes from May, June, July and August meeting:**

**OLD BUSINESS:**

- Projects (Status and Interest)
  - Trashcans
  - East Gateway (Woodchips/Boulders (DMC), Benches, Plaques (ordered))
  - Alley (Ramp for Pumpers & Mitchells, Street Mural, Lighting (\$\$ WI Realtors Assn.))
  - Speakers
  - Mural
  - Tuesday Market
  - Community Leadership Summit
  - Latino Task Force & Jim Winship (Info Kiosks @ Ice Age Trail & Manufactured Home Parks)
  - Business Information Guide
  - The Mill
  - Snowflakes
  - Large Adirondack Chair

**NEW BUSINESS:**

- **Budget 2018**
- **Social Media Strategy 2018**
- **MOU 2018**
- **First Friday's**
- **4<sup>th</sup> of July Committee information**
- **Board Nomination committee**

**Volunteer hours:**

**Please Report your hours for October by November 15<sup>th</sup> to Courtney**

**Recent donations:**

## **UPCOMING EVENTS**

11/10 8:00 am Cleanup for Home Game

11/23 8:00 am Cleanup for Small Business Saturday

12/01 8:00 am Cleanup for Christmas Parade

12/01 6:00 pm Holiday Parade

12/04 5:00 Full board meeting

12/06 7:00 pm 4<sup>th</sup> of July committee meeting (dinner served)