

Downtown Whitewater
Board of Director's Meeting

Discover Whitewater Conference Room, 150 W. Main Street
Friday, April 28, 2017, 8-9:30 am

Downtown Whitewater, Inc. is a nonprofit, community-based organization devoted to preserving, improving, and promoting Whitewater's quality of life by strengthening our historic downtown as the heartbeat of the community.

AGENDA

New board members: Samantha Groth, Rich Foreman, Sherry Stanek, Marjorie Stoneman, Crystal Voigt

Board members: Rob Boostrom, Cesar Mendoza, Katie Nass, Garrett Smith, Lisa Dawsey Smith, Mark Wokasch, Samantha Groth, Rich Foreman, Sherry Stanek, Marjorie Stoneman, Crystal Voigt,

Executive Director: Courtney Nelson **Absent:**

NEXT STEPS

- Garrett will set up a separate account for the Main Street Festival and WWCM at Commercial Bank
- New executive board will need to complete signatures for accounts
- Executive Board and Courtney will reach out to the chancellor – **Waiting for new Government and Community**

Outreach Coordinator

HOUSEKEEPING

- **Approval of agenda:**
- **Approval of minutes from Feb and March meetings:**

ACTION ITEMS

- **Bylaw update:**
- **Election of Executive Board:**
- **Procurement Policy:**

DISCUSSION

- Raffle Ticket Sales
- Pie Eating Contest Representative
- Future board meeting schedule
- 4th of July Succession Plan

REPORTS

- **President's report** (Lisa)
- **Treasurer's report** (Garrett)
- **Director's report** (Courtney)
- **Design** (Lisa)

o Volunteers needed for Chalk art for weekend of 4/29

- **Organization** (Garrett, Courtney)
- **Promotions** (Courtney)
- Volunteers needed for World Record Potluck
- **Economic Vitality** (Garrett)
- **Whitewater City Market** (Courtney)
- Volunteers needed for first market
- **Guerrilla Art Project**

Volunteer hours:

Please Report your hours for March by the end of this meeting

Recent donations:

UPCOMING EVENTS

- 04/30 8:00 am Mini Downtown Cleanup...
- 05/02 Grand Opening of Whitewater City Market
- 05/07 World Record Potluck
- 05/12 8:00 am Cleanup for Graduation
- 05/24 8:00 am Cleanup for Eastgate unveiling and Memorial Day (additional mini cleanup morning of parade)
- 06/30 8:00 am Cleanup for 4th of July (additional mini cleanup morning of parade)
- Cleanup for Maxwell Street Days TBD
- 09/01 8:00 am Cleanup for Move in Weekend
- September TBD Day of Service in conjunction with UWW
- 09/16 8:00 am Cleanup for Main Street Festival
- 09/16 Main Street Festival
- 10/06 8:00 am Cleanup for Home Game
- 10/12 8:00 am Cleanup for Home Game
- Trick or Treat Triangle TBD
- 11/03 8:00 am Cleanup for Home Game
- 11/10 8:00 am Cleanup for Home Game
- 11/23 8:00 am Cleanup for Small Business Saturday
- 12/01 8:00 am Cleanup for Christmas Parade