

**Downtown Whitewater
Board of Director's Meeting**

Discover Whitewater Conference Room, 150 W. Main Street
Thursday, January 25, 2017, 5-6:30 p.m.

Downtown Whitewater, Inc. is a nonprofit, community-based organization devoted to preserving, improving, and promoting Whitewater's quality of life by strengthening our historic downtown as the heartbeat of the community.

AGENDA

Board members: Rob Boostrom, Jeff Helms, Joe Jaquess, Chris McDonnell, Cesar Mendoza, Katie Nass, Garrett Smith, Lisa Smith, Mark Wokasch, Kristine Zaballos

Executive Director: Courtney Nelson

Absent:

NEXT STEPS

- Garrett will reach out to Kurt Ketterhagen re: donation - **will get back by end of January**
- Executive Board and Courtney will reach out to the chancellor – **will reach out by the end of January**

HOUSEKEEPING

- **Approval of agenda:**
- **Approval of minutes from last month's meeting:**

ACTION ITEMS

- Review and approve MoU with City of Whitewater (Courtney)

DISCUSSION

- Revisit board seat structure (Kristine and Courtney)
- Review board election process (Kristine, Courtney)
- Spring Splash (Courtney)
- Victoria-on-Main model (Courtney)

REPORTS

- **President's report** (Lisa)
- **Treasurer's report** (Garrett)
- **Director's report** (Courtney)
- **Design** (Lisa)
- **Organization** (Garrett, Courtney)
- **Promotions** (Courtney)
- **Economic Vitality** (Garrett)
- **Whitewater City Market** (Kristine, Courtney, Lisa)
- **Festival Guidelines** (Courtney, Kristine)

Volunteer hours:

Next agenda items:

Recent donations:

Small projects that need to be done:

- Need a toilet paper holder (freestanding) and sink for office bathroom

UPCOMING EVENTS

2-7: Expanded winter monthly at American Legion Building (4-7 p.m.)

2-21: Quarterly update to Common Council (6:30 p.m.)

3-12: Expanded monthly market at W3LLFEST at Whitewater High School (1-4 p.m.)

4-4: Expanded monthly market at American Legion Building (4-7 p.m.)

4-23: 2017 for 2017 Community Potluck (11-3 p.m.)

5-25: Eastgate dedication (5:30 p.m. tentative)

2017 BOARD MEETINGS