

## **Downtown Whitewater Board of Director's Meeting**

Discover Whitewater Conference Room, 150 W. Main Street  
Thursday, July 21, 2016, 8-9:30 a.m.

Downtown Whitewater, Inc. is a nonprofit, community-based organization devoted to preserving, improving, and promoting Whitewater's quality of life by strengthening our historic downtown as the heartbeat of the community.

### **Agenda**

**Board members:** Rob Boostrom, Kim Scharine, Garrett Smith, Lisa Smith, Ben Tessner, Kristine Zaballos, Jeff Helms, Joe Jaquess, Chris McDonnell, Mark Wokasch

**Executive Director:** Courtney Nelson

**Absent:**

#### **NEXT STEPS**

- Lisa will look into lights for street trees – **in process**
- Lisa and Kristine will add Wise Owl to DTWW website – Lisa has reached out but not heard back -- **not yet**
- Kristine and Courtney will do training for new board members – **not yet**
- Garrett will have insurance policy changed to reflect actual market dates (Tuesdays May through October) and add farm to Table dinner – **in process**
- Executive Board and Courtney will reach out to the chancellor – **in process**
- Schedule next executive director check in – **Kristine, in process**

#### **HOUSEKEEPING**

- **Approval of agenda:**
- **Approval of minutes from last month's meeting:**
- **Thank yous**
  - **Triangle thank you card to July 4<sup>th</sup> committee**
  - **Christ for the Live at Five**
  - **City of Whitewater streets crew**

#### **ACTION ITEMS**

- **Open board election** (Kristine)
- **Seasonal wooden cutouts proposal** (Lisa)
- **Possible advocating of Cravath Lake cleanup** (Courtney, Kim)

#### **DISCUSSION**

- **Update on committees** (Courtney)
- **Parameters on spending by executive director, DTWW, and subcommittees** (Kristine)
- **Children's playground proposal** (Lisa, Courtney)

#### **REPORTS**

- **President's report** (Kim)
- **Treasurer's report** (Garrett)
- **Director's report** (Courtney)
- **Design** (Lisa)
- **Organization** (Garrett, Courtney)
- **Promotions** (Kim)

- **Economic Vitality** (Garrett)
- **Whitewater City Market** (Kristine, Courtney, Lisa)
- **WiFi/Broadband** (Courtney)
- **Festival Guidelines** (Courtney, Kim, Kristine)

**Volunteer hours for June:**

**Next agenda items:**

**Recent donations:**

**Small projects that need to be done:**

#### **UPCOMING EVENTS**

July 28: Live at Five at Casual Joe's at 5 p.m.

August 5: Downtown cleanup, 8-10 (Brat Day/Maxwell Street Days 8-5 and 8-6)

August 5-6: Maxwell Street Days

August 26: Downtown cleanup, 8-10 (UWW move-in Sunday, 8-28 through Tuesday)

August 25: Live at Five at 5 p.m.

September 9: Downtown cleanup, 8-10 (Main Street Festival 9-10)

September 10: Main Street Festival

October 7: Downtown cleanup, 8-10 (UWW Family Fest 10-8)

October 13: Farm to Feast dinner

October 21: Downtown cleanup, 8-10 a.m. (UWW Homecoming 10-22)

October 28: Downtown cleanup, 8-10 (Trick or Treat the Triangle 10-28)

November 26: Small Business Saturday

December 2: Downtown cleanup, 8-10 (Christmas Parade of Lights 12-2)

#### **2016 BOARD MEETINGS**

Aug. 25; Sep. 25; Oct. 27; (Nov. 24); Dec. 22