

**Downtown Whitewater
Board of Director's Meeting**

Discover Whitewater Conference Room, 150 W. Main Street
Thursday, February 25, 2016, 8-10 a.m.

Agenda

Present:

Absent:

Guest:

NEXT STEPS

- Post downtown food options on website (Kristine) - **done**
- Talk to Glenn about how WCM vendors should make out vendor fee checks (Kristine) - **done**
- Register for the National Main Street Conference (Kristine) – **waiting for new director**
- Talk to Jessica's about holding the annual breakfast meeting there March 10 (Dave)
- Send out list of possible nominees for board (Kristine) – **not yet**
- Place nomination on Google form and send out to board members for review (Kristine) - **done**
- Look for director employment contract so we can create a new one (Glenn) - **done**

HOUSEKEEPING

- Approval of agenda:
- Approval of minutes from first January meeting:

REPORTS

- President's report (Dave)
- Treasurer's report (Glenn)
- Design report (Dave)
- Promotion report
- Whitewater City Market (Kristine, Brienne)
 - Upcoming meetings March 8, March 15, April 12
 - Guidelines and vendor agreements out Feb. 15; early bird registration by March 15
 - First market May 3
- WiFi/Broadband (Sara, Dave)
- Festival guidelines (Brienne, Kim)

ACTION ITEM

- Options for electing executive board members (Kristine)

DISCUSSION ITEMS

- 2015 Main Street Awards (Kristine)
- Main Street Festival (Kristine)
- 2016 board elections (Kristine)
 - Up for reelection:
 - Members-at-large: Sara Amiri, Brienne Diebolt Brown
 - Downtown business owner: Dave Saalsaa, Mark Wokasch

- UW-Whitewater representative: Dennis Kopf
- Financial representative: Glenn Gebauer
- Note:
 - Dave is not eligible to run again, as he has maxed out the allowable consecutive terms
 - Glenn has elected not to run again
 - Dennis Kopf has elected not to run again
- Timeline:
 - Call for nominations Feb. 15 (form on Google)
 - Nominations due Feb. 26
 - DTWW board open house March 2, 8-9 a.m. at Discover Whitewater
 - Responses and bios due March 4
 - Ballots out March 7
 - Election period March 7-10
 - Annual breakfast meeting March 10, 8-10 a.m., tentatively Jessica's
 - New board members notified March 11, trained by March 23
 - Combined board meeting March 24
 - First new board meeting, executive board election April 28
- Director update (Kristine, Dave, Kim, Chris)

Upcoming events:

Main Street Festival meeting Feb. 17 at Studio 84 at 12
 March 2: DTWW board member open house, 8-10 a.m., Discover Whitewater
 March 10: Annual breakfast meeting, 8-10 a.m., tentatively Jessica's
 April 8: Main Street Awards in Marshfield, WI
 National Main Street Conference: May 25-27, Milwaukee
 May 3: First Whitewater City Market

Next agenda

2016 board meetings:

March 24; April 28; May 26; June 23; July 28; Aug. 25; Sep. 25; Oct. 27; (Nov. 24); Dec. 22

Recent donations: