

**Downtown Whitewater
Board of Director's Meeting**

Discover Whitewater Conference Room, 150 W. Main Street
Thursday, September 22, 2016, 8-10 a.m.

Downtown Whitewater, Inc. is a nonprofit, community-based organization devoted to preserving, improving, and promoting Whitewater's quality of life by strengthening our historic downtown as the heartbeat of the community.

AGENDA

Board members: Rob Boostrom, James Green, Jeff Helms, Joe Jaquess, Chris McDonnell, Katie Nass, Garrett Smith, Lisa Smith, Ben Tessner, Mark Wokasch, Kristine Zaballos

Executive Director: Courtney Nelson

Absent:

NEXT STEPS

- Courtney will send reminder to committees on second Monday of the month to post by second Friday
- Courtney will forward out minutes to all the third week of the month
- Kristine will reach out to Coburn Company re: donation
- Garrett will reach out to Kurt Ketterhagen re: donation
- Executive Board and Courtney will reach out to the chancellor – **in process**
- Schedule next executive director check in – **Kristine**

HOUSEKEEPING

- **Approval of agenda:**
- **Approval of minutes from last month's meeting:**

DISCUSSION

- **Board Member Training**
- **DTWW Visioning**

REPORTS

- **President's report** (Lisa)
- **Treasurer's report** (Garrett)
- **Director's report** (Courtney)
- **Design** (Lisa)
- **Organization** (Garrett, Courtney)
- **Promotions** (Courtney)
- **Economic Vitality** (Garrett)
- **Whitewater City Market** (Kristine, Courtney, Lisa)
- **WiFi/Broadband** (Courtney)
- **Festival Guidelines** (Courtney, Kristine)

Volunteer hours for June:

Next agenda items:

Recent donations:

\$4,000 from First Citizens

\$1,000 from Dental Perfections

\$50 from Stettler Properties

Small projects that need to be done:

- Need a paper towel rack and sink for office bathroom

UPCOMING EVENTS

October 7: Downtown cleanup, 8-10 (UWW Family Fest 10/8)

October 16: Farm to Feast dinner

October 21: Downtown cleanup, 8-10 a.m. (UWW Homecoming 10/22)

October 28: Downtown cleanup, 8-10 (Trick or Treat the Triangle 10/28)

November 26: Small Business Saturday

December 2: Downtown cleanup, 8-10 (Christmas Parade of Lights 12/2)

2016 BOARD MEETINGS

Oct. 27; (Nov. 24); Dec. 22

DRAFT