

**AGENDA**  
**Downtown Whitewater Inc.**  
**Board of Director's Meeting**  
Wednesday, March 19, 2014 8:00 am  
Discover Whitewater Conference Room  
150 W. Main Street, Whitewater, WI 53190

**ACTION ITEMS:**

- Approval of Agenda:
- Approval of minutes from February 26 board meeting
- Approval of commendation of outgoing board members
- Approval to constitute an Eastgate Task Force to communicate with businesses during the Eastgate street project

**DISCUSSION ITEMS**

- President's report (David)
- Treasurer's report (Nate)
  - Update on Jack Hanna show
- Director's Report (Tami)
  - Board election results
  - Status of donations to thank you gift basket for Melissa
- Collaboration project with UWW communications (Kristine & Tami)

**COMMITTEE REPORTS:**

- Design (Dave)
- Organization (Kristine)
  - Upcoming elections report
- Promotions (Joe)
- Economic Restructuring (Cameron)

**AROUND THE TABLE**

**NEXT STEPS**