

**Downtown Whitewater Inc.
Board of Director's Meeting Agenda
Wednesday, June 26, 2013, 8:00 am
Discover Whitewater, Conference Room
150 W. Main Street, Whitewater, WI 53190**

Next steps to review:

- Nate will close the special events, small money market, and merchandise settlement accounts
- Nate will work with Tami to divide up QuickBooks work
- Tyler will invite DTWW board members, Tami to QuickBooks training when he schedules it for his staff
- Tyler will work with Tami to set up a WordPress home page for Discover Whitewater that is a portal for the three entities and can host the Digital Whitewater map
- Cameron will work with the city and council to host a parking meeting that takes place before 10:00 a.m. or after 5:00 p.m. and includes downtown business and property owners, DTWW, the police, Council, Chamber, and other stakeholders
- Tami will contact Ron Binning and Alvin Rensch about Digital Whitewater's announcement and Kristine will work with them and UWW -- possibly including their videographer -- to support a press release, press conference, and/or video clip
- Kristine will draft an updated downtown survey based on ER's input, circulate it with the board, contact Rob Boostrom for UWW support (survey design, access to full online survey account), and then bring results back to ER
- Executive Board will proceed with the educational presentation on BIDS with UW-Extension
- (From April meeting) Pete will bring farmer's market idea to ER

ACTION ITEMS

- Approval of agenda
- Approval of minutes from May 22, 2013
- Treasurer's report
- Proposed tree planting at library – Kristine
- Proposal to extend Base Camp use – Kristine/Tami
- Recommendation from Org Committee RE: Committee Structure – Kristine

COMMITTEE REPORTS

- Design (Dave)
- Organization (Kristine)
- Promotions (Tami)
- Economic Restructuring (Cameron)
- Fund Raising (Nate) - **next meeting July 2, 9:00 am, Discover Whitewater Office**

DISCUSSION ITEMS

- President's report:
 - Meeting with Tourism-Chamber-DTWW
- Director's report:
- Pangea project update (Tami) -
- BID update (Nate)
- Progress Visit Report – (emailed to all board members) - David
- Strategic planning (Roni)- review chart; (emailed to board members 6/20/13)

FUTURE AGENDA ITEMS

Next update to Council – August 20.

NEXT STEPS

Next Board meeting: July 24, 2012, 8:00 am, Discover Whitewater, Conference Room