

**Downtown Whitewater, Inc.**  
**Board of Directors Meeting Amended Agenda \*item added**  
**Wednesday, March 27, 2013, 8:00 am, 2<sup>nd</sup> Floor, Cravath Lakefront Room**  
**312 West Whitewater Street, Whitewater, WI 53190**

**ACTION ITEMS**

- **Approval of Agenda** (1 min.)
- **Approval of minutes for February 22, 2013** (2 min.)
- **Introduction of new Board members** (5 min.)
- **Election of Board officers** (10 min.)
- **Time/date of future meeting** (2 min.)
- **Strategic planning session date & time** (3 min.)
- **Approval of Treasurer's Report; budget** (10min.)
- **Approval of MOU with city** (5 min.)
- **Approval of request to Council for permission to write a grant for landscape plan (from Design Committee)** (8 min.)
- **Approval of recommendation to Council regarding relocation of trees (from Design committee)** (8 min.)
- **\*Presentation regarding market analysis and approval to participate in market analysis project (Josh Clements) \*** (10 min)

**DISCUSSION ITEMS**

- **Update on zoning rewrite process - Latisha** (10 min.)
- **President's report** (5 min.)
- **Director's report** (15 min.)
- **Update on raffle** (5 min.)
- **Update survey of businesses** (5 min.)
  
- **Committee reports** (15 min.)
  - **Design**
  - **Promotions**
  - **Organization**
  - **Economic Restructuring**
  
- **Future agenda items** (5 min.)
  - DTWW policy re: sponsorship of other org's events**
  - Procedure for electing board members; eligibility for the board**
  - Pursuit of 501.c.6. status**
- **Adjourn**

**Next Board Meeting: April 24, 2013, 8:00 am, Cravath Lakefront Room, City Hall**