

Downtown Whitewater, Inc.
Board of Directors Meeting Agenda
Friday, February 22, 2013, 2nd Floor, Cravath Lakefront Room
312 West Whitewater Street, Whitewater, WI 53190

Board members present:

Board members absent:

ACTION ITEMS

- **Approval of Agenda** (1 min.)
- **Approval of minutes for January 23, 2013** (2 min.)
- **Approval of Treasurer's Report; budget** (15min.)
- **Approval of Revision of Executive Director salary & benefits** (5 min.)
- **Recommendation to change 2 hour parking to 3 hour parking in downtown triangle** (5 min.)
- **Motion to reconsider involvement in Pangea Project** (5 min.)
- **Presentation regarding market analysis and approval to have participate in market analysis project** (20min.)

DISCUSSION ITEMS

- **President's report** (5 min.)
- **Director's report** (10 min.)
- **Update on election** (5 min.)
- **Update on annual meeting – March 14, 2013** (5 min.)
- **Strategic Planning – tabled until after the election**
- **Acronym for Downtown Whitewater, Inc.** (5 min.)

- **Committee reports** (15 min.)
 - **Design**
 - **Promotions**
 - **Organization**
 - **Economic Restructuring**
 -
- **Future agenda items** (5 min.)
- **Adjourn**

Next Board Meeting: March 27, 2013, 8:00 am, Downtown Whitewater, Inc. Office