



**Agenda**

**Monday, April 13, 2009**

**4:30 PM – Second Floor**

**City Manager's Conference Room**

**Whitewater Municipal Building**

**312 W. Whitewater Street**

**Whitewater, WI 53190**

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- 1. Call to order and roll call**
  - 2. Approval of the Agenda**
  - 3. Discussion and Possible Action on Media Campaign for Marketing of Whitewater Business Park:**
    - a. Timing of Launch Date of Postcard Campaign**
    - b. Sequence of Postcard Campaign**
    - c. Timing of B-2-B Phone follow-up**
    - d. Contract Proposal with the Luminis Group**
    - e. Outline of Goals and Strategy for Marketing Campaign**
  - 4. Future Agenda Items**
  - 5. Adjourn**

*It is possible that a quorum of Common Council members may attend this meeting.  
Even if a quorum is present, no Common Council business will be conducted at this meeting.  
Anyone requiring special arrangements is asked to call the office of the  
City Manager/ City Clerk at least 72 hours prior to the meeting.*