



Whitewater CDA –Board of Directors  
Thursday January 25, 2018  
**5:30 PM**  
Room 105  
Innovation Center  
1221 Innovation Drive  
Whitewater, WI 53190

1. Call to order and roll call.
2. **HEARING OF CITIZEN COMMENTS.** *No formal CDA Action will be taken during this meeting although issues raised may become a part of a future agenda. Items on the agenda may not be discussed at this time.*
3. Approval of agenda
4. Approval of Minutes
  - A. December 7, 2017
  - B. January 16, 2018 (special)
5. Acceptance of Financial Statements
  - A. December, 2017
  - B. Fund Balances
  - C. Loan Portfolio

**Old Business:**

6. Establishing CDA Goals for 2018
7. Review of city map with traffic counts (Parker request)

**New Business:**

8. CDA Director Updates on Development Activities and Issues
9. Discussion of Potential Areas of Cooperation in Branding/Marketing of Whitewater
10. Adjourn to closed session per Wisconsin State Statutes 19.85(1)(e) "Deliberating or negotiating the purchase of public property, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session c) Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility."
  - A. Review of financials, loan status and progress of Solomo, Meeper Bots, Mobile Mesh and V2 Leagues
  - B. Consideration of Market Study Update for Grocery Store.
  - C. Update on litigation and and consideration of legal strategy, re: delinquent Jimmy's Classic Italian Beef RLF Loan.

**11. Reconvene into open session to take action on closed session items as needed.**

**12. Future agenda referrals.**

**13. Adjourn.**

*It is possible that a quorum of Common Council and Technology Park Board members may attend this meeting.*

*Even if a quorum is present, no Common Council and/or Technology Park Board business will be conducted at this meeting.*

*Anyone requiring special arrangements is asked to call the office of the City Manager/ City Clerk at least 24 hours prior to the meeting.*