



Whitewater CDA –Board of Directors
Wednesday July 22, 2015 - **Amended**
5:00 PM
Room 105
Innovation Center
1221 Innovation Drive
Whitewater, WI 53190

Agenda amended 7-21-2015 Item #9 added

1. Call to order and roll call.
2. Authorization to waive 72 hour notice requirement to take up item #9 Consideration and discussion of the proposed Parklet ordinance and proposed changes to the Commercial Outdoor seating and Façade Loan Programs.
3. **HEARING OF CITIZEN COMMENTS.** *No formal CDA Action will be taken during this meeting although issues raised may become a part of a future agenda. Items on the agenda may not be discussed at this time.*
4. Approval of agenda
5. Approval of Minutes
 - a. June 24, 2015
6. Acceptance of Financial Statements
 - a. June, 2015
 - b. Fund Balances
 - c. Loan Portfolio
7. Adjourn to closed session per Wisconsin State Statutes 19.85(1)(e) “Deliberating or negotiating the purchase of public property, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session.” and Wisconsin State Statutes 19.85(1)(c) Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.
 - a. Consideration and discussion of a proposed Offer to Purchase regarding the sale of approximately 5.0 acres in the Business Park.
 - b. Consideration and discussion of the payment agreement from Pinpoint Software regarding their CDBG RLF Loan.
 - c. Consideration and discussion of economic development incentives for use within TIF Districts
 - d. Consideration and discussion of strategy for the purchase of public property and cost assumptions for TIF #5 and TIF #6
 - e. Consideration and discussion of establishing long term goals and strategic planning for the CDA, including long term staff assignments
 - f. Update on negotiations with potential retail, manufacturing and other businesses that are considering locating in the City of Whitewater and are requesting City of Whitewater related financial assistance or concessions.
 - g. Reconvene into open session to take action on closed session items as needed.

8. Consideration and discussion of CDA's role in a development of a second building in the Technology Park.
9. **Consideration and discussion of the proposed Parklet ordinance and proposed changes to the Commercial Outdoor seating and Façade Loan Programs.**
10. Consideration and discussion of proposed changes to the Declaration of Covenants and Restrictions for the Whitewater Business Park Subdivision located in Walworth County.
11. Update on long term marketing and community branding project.
 - a. Discussion of media coverage
12. Future agenda referrals.
13. Adjourn.

It is possible that a quorum of Common Council and Technology Park Board members may attend this meeting. Even if a quorum is present, no Common Council and/or Technology Park Board business will be conducted at this meeting. Anyone requiring special arrangements is asked to call the office of the City Manager/ City Clerk at least 24 hours prior to the meeting.

Future Meetings:

Wednesday, August 26, 2015	5:00 PM
Wednesday September 23, 2015	5:00PM
Wednesday October 28, 2015	5:00PM
Wednesday November 18, 2015	5:00PM
Wednesday December 16, 2015	5:00PM

Note: November and December meetings are the third Wednesday due to the holidays