



**AGENDA**

**Monday, March 23, 2009**  
**4:30 PM – CDA Board of Directors**  
**2<sup>nd</sup> Floor - Cravath Lake Front Conference Room**  
**Whitewater Municipal Building**  
**312 W. Whitewater Street**  
**Whitewater, WI 53190**

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1. **Call to order and roll call**
  2. **Approval of the Agenda**
  3. **HEARING OF CITIZEN COMMENTS.** No formal CDA Action will be taken during this meeting although issues raised may become a part of a future agenda. Items on the agenda may not be discussed at this time.
  4. **Approval of the February 23, 2009 CDA Minutes**
  5. **Presentation, Discussion and Possible Action on FutureWhitewater.com**
  6. **Discussion and Possible Action on Media Campaign for Marketing of Whitewater Business Park**
  7. **Website Redesign Status Update**
  8. **2009 Marketing Campaign Launch Discussion**
  9. **Discussion on Business Park/Marketing Budget & Available Funding Sources**
  10. **TID Value Discussion**
  11. **Stimulus Bill Summary and Discussion**
  12. **Discussion and Possible Action on Memorandum of Understanding relationship between CDA and City**
  13. **University Technology Park Update**
  14. **CDA Coordinator**
    - a. **Web Site Redesign & Launch Date**
    - b. **Homebuyers Education – April 18<sup>th</sup>**
    - c. **Asbestos Supervisor Training – Week of April 27<sup>th</sup>**
    - d. **Report on Attendance at Janesville Regional Workshop Describing Assistance Programs and Grant Funding**
    - e. **Report on Attendance at Audio Conference on Economic Stimulus Funds: How Local Governments Can Get Their Fair Share**
    - f. **Possible Attendance at 2009 IEDC Technology-Led Economic Development Conference**
  15. **Adjourn to closed session at approximately 6:00PM to reconvene at approximately 6:30PM Per Wisconsin Statute 19.85 (1)(e). Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session**
    - a. **503 S. Janesville Street**
  16. **Reconvene and Roll-Call**
  17. **Confirm April Meeting Date of Monday, April 27 @ 4:30PM**
  18. **Future Agenda Items**
  19. **Adjourn**

*It is possible that a quorum of Common Council members may attend this meeting.  
Even if a quorum is present, no Common Council business will be conducted at this meeting.  
Anyone requiring special arrangements is asked to call the office of the  
City Manager/ City Clerk at least 72 hours prior to the meeting.*