

## MEETING NOTICE

**Whitewater University Technology Park Board Meeting**  
**8:00 a.m. on Wednesday January 27<sup>th</sup>, 2016**  
**Whitewater University Technology Park Innovation Center**  
**1221 Innovation Drive, Whitewater, WI 53190**

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### AGENDA

1. Call to Order [Gayhart]
2. Approval of Minutes of December 15, 2015 Meeting [Gayhart]
3. Review/Acceptance of December 2015 Financial Reports [Johnson]
4. Review/Acceptance of Director's Report [Johnson]
5. Tech Park Policy Review [Johnson]
6. Tech Park Marketing [Johnson]
  - A. Marketing Letter Update [Johnson]
  - B. Business Climate Magazine advertisement update [Johnson]
  - C. Joint Marketing Strategy [Johnson, Cannon]
7. Tech Park Development Update [Johnson, Cannon, Gayhart]
8. Update on Prospective Clients/Tenants and Available Space [Johnson]
9. Adjourn to Closed Session per Wisconsin Statute §19.85(1)(e) "Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session." Items to be discussed:

Return to Open Session with the Intent/Option to Take Action.

10. Future Agenda Items [All]
11. Spring Meeting Schedule [Gayhart]
  - Wednesday, February 17<sup>th</sup>
  - Wednesday, March 30<sup>th</sup> (Previously March 16<sup>th</sup>)
  - Wednesday, April 27<sup>th</sup>
  - Wednesday, May 25<sup>th</sup>
  - Wednesday, June 22<sup>nd</sup>
12. Adjournment [Gayhart]